



Q. Where can I find content submission guidelines?

A. For US Foods Product Content Specification Guidelines, click [here](#). For US Foods Content Quick Guide, click [here](#).

Q. How was my item list determined?

A. We are focusing on our top-performing EB items for the moment.

Q. How do I confirm my item list?

A. Your item list will be emailed to you and listed in the VMP portal within Attribytes. If your list is inaccurate in anyway, please reach out to your category manager and copy the Content Team at USFEnrichedContentTeam.Shared@usfoods.com.

Q. What are multisource items and / or how will content for these items be collected and billed?

A. Multisource items are those items that are created by multiple product suppliers. Since multiple-sourced items share just one US Foods product number, we cannot use content from one supplier to represent all suppliers. For these items, our agency will create the marketing copy and images. The cost for this content will be equally divided among all suppliers that produce the item.

Q. What is a stock photo and why can't I use one?

A. Stock photos are images that require various types of licensing agreements depending on their use. We do not allow the use of stock images for our EB brands. All stock images submitted will be rejected.

Q. Where do I add the nutritional information?

A. No nutritional information or preparation instructions is needed at this time.

Q. What if I want US Foods to create images and copy for me?

A. Please contact us [here](#) and our agency can create content on your behalf. The fees for photography and copywriting can be found [here](#).

Q. Why can't I use GDSN to publish this information?

A. The GDSN data pool is not linked to the US Foods marketing content portal.

Q. Where is the Attribytes landing page for US Foods®?

A. <https://syndigo.com/usfoods>

Q. How do I know if I have access to Attribytes?

A1. If your company doesn't have a log-in, registering will guide you through the set-up. Complete the steps in requesting Attribytes login credentials by clicking [here](#).

A2. If your company already has an account with Attribytes, please contact the Content Team [here](#) to be added as a user of the Attribytes system.

A3. If you do not see US Foods as an option in VMP, reach out to the Content Team to have it added.

Q. Who do I contact with problems logging into Attribytes?

A. USFEnrichedContentTeam.Shared@usfoods.com

Q. Who can I contact with additional questions?

A. USFEnrichedContentTeam.Shared@usfoods.com