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Purpose

This purpose of this document is to provide Lowe's vendors with a step-by-step guide for adding item restriction information in the Syndigo Content Experience Hub (CXH).

Background

Vendors are interacting with the CXH platform daily to enter vital compliance related restrictions for approximately 40,000 products sold in 1,750 store locations, as well as hundreds of thousands more sold on Lowes.com. This information is critical from both a compliance and legal perspective and vendors should fully understand how to properly add the appropriate restriction information for all applicable items in the CXH Platform.

Adding, Editing, & Removing Restrictions

Vendors can add Restrictions information using a Syndigo Spreadsheet template, but most users prefer to add/edit this data inside the platform. Whether using the Singe or Bulk Item Edit options, the process within the supplier portal is the same.

 From the All Products page, select the desired product(s) and click the Actions > Edit (or Bulk Edit)

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| All Products | С | Image | Product Name | 🖌 Edit | | Model Number | Description |
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| | | | 18 Piece Barbecue Tool St | т | | 1111 | Tool Set |
| | | -3 | 18 Volt Cordiece Electric F | ower Drill/Driver Kit with Carryin | g Cose | 2888.03 | Cordicoo Eleatrio Pewer Drill |
| | | | 18-Volt Lithium ion Replac | ement Battery | | | |
| | | | 2 in: ABS DWV 90-Degree | Hub x Hub Elbow | | 123456 | 90-Degree Hub x Hub Elbow |
| | С | | 2 In: ABS DWV 90-Degree | Hub x Hub Elbow - Case | | 21234567 | "BNC Right Angle Climp" |
| | | * | 80-Pound Residential Turf | Spreader | | 33333 | Spreader |
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| | ٦ | | After Bite® Outdoor New i | Improved | | 0006-1560 | Insect bite treatment |
| | | | Battery Analyzer for Static | nary Battery Systems | | 500 | Battery Analyzer |
| | ٦ | | Big Bang™ Medium Roast | Cold Brew Coffee | | 1234567 | Cordless Electric Power Drill |
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| | | 10 | BlueTop Battery | | | 34M | Duralast Marine |
| | | 1 | BlueTop Battery | | | D34M | Optima Battery |
| | | | Cedar Texture Shakes Prin | ed Engineered Treated Wood S | ding | Ze6985 | BNC Right Angle Crimp Plug |



 Navigate to the Lowe's > Lowe's Core Marketing data section for the item(s) you selected. Please refer to the Lowes Marketing Data Guide to link your product(s) to the appropriate Requirement Set if you are having trouble finding this Requirements

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| ✓ Back to All | Products | | | | Show: | Lowe's | Core Marketing | 🔓 🔳 English (US) | * | Save Changes | Vertify | Product Details |
| < Bedra Al | Overview | Number (STIN) (). 3925 | | 1-Gang We Date Addid Last Molffled: Linder Resplant Tinde Item Uelt: Vew Packaging Her | atherproof C November 6, 2018 February 14, 2019 5 Recipients | | Cher Me keng ical/Horizont Prince Carl Multipan Shie | | | Entra Gargen FUDDS Alf Antibutes * | von Default • | Protect Details |
| | Restrictions () 0 Value(a) (Hide) © Add Value | Angrouf Guve, Vershall's |) Yes 🔘 N/A | | | | | | | | | Patien Annues Patien Annues B. Addra sciencing B. Addra sciencing B. Addra sciencing Constrat Advances Constrat Advances Madia consing terms B. Andra product. J. Annue product. |

- 3. Notice that the attribute *Item has Restrictions?* requires a **Yes** or **No** response for all Lowe's items: See below
 - If your item doesn't have any compliance restrictions (Selling, Shipping, or Legal), simply select
 No for your item(s).
 - If your item does require that you populate Restriction information, select Yes and click the blue
 +Add Value link under the Restrictions attribute.

| | | × Remove Restrictions |
|-----------------------|-------------------------------|---------------------------|
| Restriction Country ① | Restriction State ③ | |
| Please select an item | Please select an item | - |
| Restriction City 🕕 | * Restriction type ③ | |
| Please select an item | Please select an item | |
| Restriction Notes ① | *Restriction Effective Date ① | Restriction Expire Date ① |
| | ÷ | m |





- **Restriction Country (required)** Start typing the appropriate country for your restriction, and make your selection (type United States, not USA).
- **Restriction State (optional)** If the restriction only applies to a specific state, city, or location, start typing the state name and make your selection (type Tennessee, no TN).
- **Restriction City (optional)** If applicable, type the full name of the city where your restriction applies here (no predictive text will show, must type full city name)
- Restriction Type (required) Select the appropriate type of restriction. <u>SEE BELOW FOR</u> <u>MORE INFO ON RESTRICTION TYPES</u>
- Restriction Notes (required) Enter a brief description of your note. (i.e. 18+ pickup only)
- Restriction Effective Date (required) Must be "today's" date or future dated, cannot be a date in the past.
- Restriction Expire Date (optional) Can leave blank if the restriction will be effective in perpetuity.

To remove a Restriction, simply click "Remove Restriction" in the top right-hand corner of the Restriction Module.

- 5. Repeat steps by clicking +Add Value to add additional restrictions
- 6. Remember to **Publish** your product once you have added all the required information so that Lowe's can receive your updated restriction information.

| k to All Products | Shaw: Lowe's Core Marketing | 📩 🛍 English (US) 👻 | Save Changes Verify | Product Details |
|--|--|--------------------|---|---|
| ✓ Overview | | | nitten All Attributes • Vitiw Default • | |
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| Item has Restrictions? 🕢 🙁 No 📿 | Yes 🔿 N/A | | | Archive product |
| | | | | / Fitments |



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Restriction Types

| Restriction Type | Restriction Reason Type | Notes |
|------------------------|--------------------------------|--|
| Selling Restriction | Legal Restriction | This item has a local/regional legal restrictions that does not allow the sale of this item. |
| Selling Restriction | Restricted Content/Material | This item has a local/regional selling restriction due to the content/material; therefore cannot be sold. |
| Pick Up Only | 18 & Above | This item has local/regional age restrictions. You must be 18 years or older to pickup this item. Be prepared to show a photo ID. |
| Pick Up Only | 21 & Above | This item has local/regional age restrictions. You must be 21 years or older to pickup this item. Be prepared to show a photo ID. |
| Pick Up Only | Shipping Restriction | Due to local/regional restrictions, this item is not allowed to be shipped. |
| Pick Up Only | Licensing Requirement | This item has a local/regional license restrictions; therefore additional in-store verification is needed. |



- Selling Restrictions pertain to items that Lowe's cannot sell in a particular location due to regional restrictions on the product. Items with a selling restriction will be prohibited from being sold, shipped and stocked in the designated locations.
- Age Restrictions apply to items that Lowe's may sell in that location, but require Lowe's to validate the age of the customer.
- Shipping Restrictions pertain to items that cannot be shipped due to a legal restriction on the shipment of a product. This does not include Hazmat or carrier limitation restrictions as that information is already collected during GDSN setup.

