



Comparing Image and Document Attribute Names

 STEP	 GDSN	Required by ADUSA?
Item Short Description	Short Description	✓
Future Step Attribute	Functional Name	✓
Extended Item Description	Trade Item Description	✓
UPC/PLU	Additional Identifier	
UPC/PLU	Global Trade Item Number (GTIN)	✓
UPC Format	GS1 Trade Item Identification Key Code	✓
Future STEP Attribute	Data Carrier Type Code	✓
Future STEP Attribute	UPC	✓
Future STEP Attribute	Target Market Country Code	✓
GPC Brick	GPC (Brick Code)	✓
Future STEP Attribute	Packaging Level	✓
HI Vendor	Layers Per Pallet	
TI Vendor	Items Per Pallet Layer	
Future STEP Attribute	Platform Type Code	



Attribute Mapping Guide



 STEP	 GDSN	Required by ADUSA?
Future STEP Attribute	Country of Origin	✓
Future STEP Attribute	Country of Origin	
Product Brand Name	MFG Brand Name	
Future STEP Attribute	Brand Owner Name	✓
Future STEP Attribute	MFG Name	✓
Item Packaging	Packaging Type Code	✓
Item Distribution	Primary Distribution Method Code	✓
Height (inches)	Package Height	✓
Future STEP Attribute	Package Height UOM	✓
Length (inches)	Package Depth	✓
Future STEP Attribute	Package Depth UOM	✓
Future STEP Attribute	Package Width	✓
Future STEP Attribute	Package Width UOM	✓
Gross Weight (pounds)	Package Weight	✓
Future STEP Attribute	Package Weight UOM	✓
Future STEP Attribute	Net Package Quantity	✓
Future STEP Attribute	Net Package Quantity UOM	✓




Attribute Mapping Guide



	STEP		GDSN	Required by ADUSA?
Future STEP Attribute		Country of Origin		✓
Future STEP Attribute		Country of Origin		✓
Product Brand Name		MFG Brand Name		✓
Future STEP Attribute		Brand Owner Name		✓
Future STEP Attribute		MFG Name		✓
Item Packaging		Packaging Type Code		✓
Item Distribution		Primary Distribution Method Code		✓
Height (inches)		Package Height		
Future STEP Attribute		Package Height UOM		
Length (inches)		Package Depth		
Future STEP Attribute		Package Depth UOM		✓
Future STEP Attribute		Package Width		
Future STEP Attribute		Package Width UOM		
Gross Weight (pounds)		Package Weight		
Future STEP Attribute		Package Weight UOM		
Future STEP Attribute		Net Package Quantity		
Future STEP Attribute		Net Package Quantity UOM		



Attribute Mapping Guide



 	 	Required by ADUSA?
Future STEP Attribute	Consumer Storage Instructions	
Future STEP Attribute	Consumer Usage Instructions	
Sale Restrictions	Regulation Restrictions And Descriptors	
Future STEP Attribute	Trade Item Marketing Message	
Future STEP Attribute	Trade Item Feature Benefit	
Future STEP Attribute	Sub Brand	
Display/Shipper	Has Display Ready Packaging	
Future STEP Attribute	Returnable Package Deposit Code	
Future STEP Attribute	Coupon Family Code	
Bonus Pack	Promotion Type Code	
Future STEP Attribute	Variable Trade Item Type	
Future STEP Attribute	Consumer Product Variant End Effective Date Time	
Future STEP Attribute	Consumer Product Variant Identification	
Future STEP Attribute	Consumer Product Variant Reason Code	
Dextromethorphan, Pseudoephedrine	Nonfood Ingredient Name	
Dextromethorphan, Pseudoephedrine	Nonfood Ingredient Statement	
Future STEP Attribute	Temperatures	

Attribute Mapping Guide



 STEP	 GDSN	Required by ADUSA?
Product Image Attached	Main Product Image	
Future STEP Attribute	Alternate Image View	
Future STEP Attribute	Is Item a Food Product	✓
Future STEP Attribute	Is Allergen Relevant Data Provided	
Future STEP Attribute	Allergen Statement	
Future STEP Attribute	Allergens	
Future STEP Attribute	Ingredient Statement	
Future STEP Attribute	Sub Ingredients	
Diet Type Code	Diet Type Cluster	
Nutritional Claim, Nutrient Element Code	Nutritional ClaimsDetail	
Future STEP Attribute	Nutrient Format Type Code Reference	
Future STEP Attribute	Preparation Instructions	