

Insights. Unleashed.

Syndigo is your dedicated partner in elevating data quality, accelerating data distribution, and creating exceptional customer experiences. Discover why leading retailers and brands around the world trust their data with Syndigo.

Generative capabilities

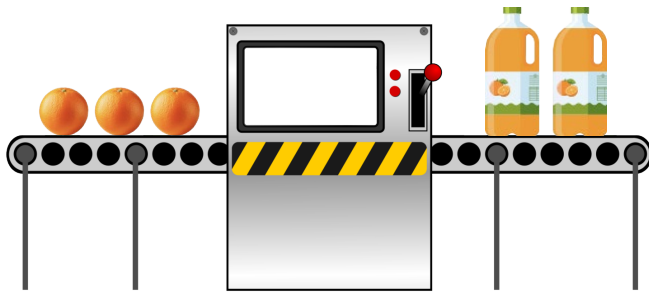
The Syndigo platform is designed to take advantage of the latest AI capabilities, to transform your data and accelerate sales. We reduce the need for additional resources or manual work.

- ✓ Get better product information and media in more markets, faster.
- ✓ Accelerate authoring process and jump straight to editorial/moderation
- ✓ Generate product information from AI-powered image analysis
- ✓ Improve accessibility, compliance, and sales with AI-powered data creation like Webvtt for closed captioning and alt text for images
- ✓ Automate translation and localization of content for performance in all your markets



Curate your database with active AI librarians

Get extra eyes on the critical data that powers your business

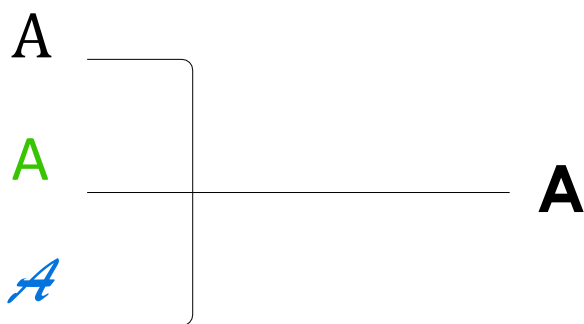


Good data in, great insights out

AI-powered decision engine determines what data is clean and complete enough to fuel your PIM or MDM and inform your ERP.

Find and fix

Identify errors and inconsistencies and resolve incorrect or outdated product data, information, pricing and more in real time, with for human in-the-loop governance and intervention.



Match and deduplicate

Automatically identify, merge and resolve multiple conflicting, overlapping or redundant records at scale.

Stay on task

AI assistants point out where your team's time and resources can be best spent to improve and curate data with prescriptive to-do lists.

