

# Attribute Mapping Guide



Products Move When  
Content Flows™

## Comparing image and document attribute names

	
Front Facing Image	Front Facing - Main Product Image
Image #2	Detail - Feature Close-Up 2
Image #3	Detail - Feature Close-Up 3
Image #4	Detail - Feature Close-Up 4
Image #5	Detail - Feature Close-Up 5
Image #6	Detail - Feature Close-Up 6
Image #7	Detail - Feature Close-Up 7
Image #8	Room - Lifestyle/In Use 8
Image #9	Room - Lifestyle/In Use 9
Image #10	Room - Lifestyle/In Use 10
Image #11	Vignette - Lifestyle Close-Up 11
Image #12	Vignette - Lifestyle Close-Up 12
Image #13	Vignette - Lifestyle Close-Up 13
Image #14	Vignette - Lifestyle Close-Up 14
Image #15	Silo - Alternate Angle 15
Image #16	Silo - Alternate Angle 16
Image #17	Silo - Alternate Angle 17
Image #18	Dimensions 18
Image #19	Swatch - Color/Finish 19
Image #20	Silo - In Packaging 20



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360-Spin Image	360 Degree Spin (Lowe's)
Video 1	Product Installation Video
Video 2	Product Marketing Video
Video 3	Product Demo Video
Video 4	Assembly Instruction Video
Video 5	Product Review Video
Energy Guide	Energy Guide - PDF
Operating Manual	Operating Manual
Installation Manual	Installation Guide - PDF
Warranty Guide	Warranty - PDF
How To Manual	How To Manual
Dimensions Guide	Dimensions Guide
Use and Care Manual	Use and Care Manual - PDF
Lighting Facts	Lighting Facts

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The images and documents below DO NOT migrate to Lowes.com.  
These are collected for internal use at Lowe's, and may be used by other teams  
at Lowe's

	
Assembly Instructions	Instructions/Assembly
Product Certifications	Product Certification
Material Safety Data Sheet	MSDS-PDF

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