

Maximizing the Grocery Network



The Syndigo Grocery Syndication Network connects you with more grocery and CPG retailers than any other provider. Brands can leverage the panel in two main ways:



Publish Content Directly to Select Retailers

Ideal for: Brands with high-quality content and imagery who want control over their product detail pages (PDPs).

How it works: Publish your content directly to key retailers like Amazon, CVS, Kroger, Walmart, & more. Specify the data and imagery shared with each retailer.

See these grocery retailers listed below.



Verify for Automated Delivery to the Entire Network

Ideal for: Brands that need help creating content, or those with smaller teams who need efficient solutions.

How it works: Send us images and dimensions or product samples, and Syndigo verifies and distributes product content to all network recipients.

See p. 2 for details, p. 3 for the full network list

Control Your Own PDPs

Publish content directly to these Grocery Syndication Network recipients.

Albertsons	Food City	Lunds & Byerlys	Chedraui (Smart & Final)
Alex Lee/Lowes Foods	Freshop	Lowes Foods	Southeastern Grocers
Associated Food Stores	Giant Eagle	Mercatus	Stater Bros.
Brookshire Brothers	GrocerKey	Piggly Wiggly	Uber Technologies, I
Cub Foods	Homesome	Price Chopper KC	United Supermarkets
DoorDash	Hy-Vee	Raley's	Wegmans
eGrowcery (NoQ, LLC)	Instacart	Rosie	Weis Markets
	Kowalski's	Shipt	WinCo

Add these key recipients for solid market coverage.

Amazon	Dollar Tree	Kroger	Walgreens
CVS	Family Dollar	Target	Walmart

Get products verified to reach the full Syndigo Grocery Syndication Network automatically.

Some network retailers require content to be verified – and then it's automatically delivered to recipients for every usage, from ecom to space planning to advertising and media. *See p. 2 for details*

Recipients always retain final control over the content on their sites, including which images, attributes, and product names are displayed.

Get Products Verified for Full Grocery Syndication Network Coverage



Verify for Automated Delivery to the Entire Network



Start With Your Images, Info

If you have full product imagery (views of all sides, or Planogram Front + a package flat), ecom views, weight, and dimensions, just link and publish to Verify My Product like any other recipient in Syndigo.

-OR-



Ship Product Samples

If you need images, dimensions, or weight captured, just ship product samples to our team and we'll photograph, weigh, and measure your product.

Syndigo will send your verified product content to the retailers who accept it, automatically.

(If you also publish directly to retailers listed on p.1, that version of your content wins, even if the retailer also accepts verified content.)

Take Advantage of Marketing Content Top-Off

Some retailers who require verified content also accept marketing content and images from brands. See all the retailers with two asterisks ** on p. 3, and make sure you publish marketing content and images to them for best-in-class PDPs.

Need More Help?

Syndigo also offers services to make syndication easy for your team. Ask your account executive about getting started with services, and we'll take care of the details.



Custom Image Services

Syndigo's design team offers comprehensive product image solutions, including photography, CGI, mobile hero images, and lifestyle visuals.



Enhanced Content Options

Many Syndigo recipients accept enhanced content – additional images, descriptions, and interactive widgets that make your products come alive on PDPs. Talk to your account executive today to start using enhanced content.

Syndigo Grocery Network Recipients

Syndigo syndicates verified package content to these grocers:



7-Eleven	Fareway Markets	Jay C Food Stores***	Roche Bros.
Acme Fresh Market	Food 4 Less***	Jewel-Osco**	Rosie*
Acme Markets**	Food Bazaar	Lauren Grocery	Roundy's***
Ahold Delhaize USA**	Food City	Key Food	Rouses Supermarkets
Alaska Commercial Co.	Food City (KVAT)*	Kings**	Safeway**
Albertsons**	Food Lion**	King Soopers***	Save Mart
Alex Lee/Lowes*	FoodMaxx	Kowalski's*	Schnucks Markets
Andronico**	Foods Co.***	Kroger***	Shaw's**
Associated Food Stores*	Forest Hills Foods	Lipari	Shipt*
Baker's***	Fred Meyer***	Lucky Supermarkets	Sifter
Balduci**	Freshop*	Lunds & Byerlys*	Smith's Food and Drug***
Bashas*	Fry's***	Mariano's Fresh Market***	Star Market**
Big Y	Gerbes***	Martins Super Markets	SpartanNash
Brookshire Brothers	Giant Company**	MaxxValue	Stater Bros*
Cardinal Health	Giant Eagle*	Mercato	Stop & Shop**
Carrs**	Giant Food Stores**	Mercatus*	Supermercado Nuestra Familia
Casey's General Store	Grocery Outlet	Navy Exchange	Tom Thumb**
Chedraui (Smart & Final)*	Haggens**	NCR Corp	Uber Technologies, Inc**
City Market***	Hannaford	No Frills Supermarkets	UNFI
Coborn's	Harmons Grocery	Pavilions**	United Supermarkets*
Cub Foods*	Harris Teeter***	Pay Less Super	Vertex
D&W Fresh Market	Harvey's	Markets***	Verve Markets
Dan's Foods	HEB Grocery Company	Piggly Wiggly*	VG's Grocery
Dan's Supermarket	Heinens	Price Chopper Kansas City*	Vons**
Dillons***	Homesome*	Publix**	Walgreens
DoorDash*	Hy-Vee*	QFC***	Wawa
EGrowcery (NoQ, LLC)*	Independent Buyers Coop	Raley's*	Wegmans*
Family Fare	Ingles Markets	Ralphs***	Weis Markets*
Family Fresh Market	Instacart*	Randalls**	WinCo*
	Jackson's Food Stores		The Winn Dixie Co*

*Accepts full brand-created products. Syndigo Verified content accepted, NOT required.

**Syndigo Verified required, additional Brand Created attributes accepted.

***Brand Created attributes accepted through Kroger Seller Center (additional cost).

Disclaimer: Recipients in this document are subject to change, and this isn't intended to be an all-inclusive list. For a current update on Syndigo's Grocery Network recipients, please reach out to your Syndigo representative.

Syndigo Grocery Network Recipients: Retailer Banners



Content published to these retailer connections flows to all the banners listed:

Kroger

Baker's
City Market
Dillons
Food 4 Less
Foods Co.
Fred Meyer
Fry's
Gerbes
Harris Teeter
Jay C Food Stores
King Soopers
Mariano's Fresh Market
Pay Less Super Markets
QFC
Ralphs
Roundy's
Smith's Food and Drug

Albertsons

Acme Markets
Andronico
Balduci
Carrs QC
Haggens
Jewel Osco
Kings
Pavillons
Randalls
Safeway
Shaws
Star Market
Tom Thumb
Vons

Ahold Delhaize USA

Ahold Delhaize USA
Giant Food
The Giant Company
Stop & Shop
Food Lion

Mercatus

Harvey's
Kowalski's
Piggly Wiggly - Midwest
Stater Brothers
Weis Markets
WinCo Foods
The Winn-Dixie Co

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Syndigo Grocery Network Recipients: Space Management



Syndigo syndicates content from the Marketplace to these grocers for Space Management purposes only:

AAFES – SM

Bozzuto's

Cardenas Market

Circle K – Arizona

Circle K – Holiday

Core-Mark International

Global Partners, LLC

GPM Investments

H.T. Hackney

Loves Travel

Murphy USA

North State Grocery

Nouria Energy

Paradies Lagardere

Pilot Flying J

QuickTrip Corporation

Southco Distributing

Swedish Match AB

The Grocers' Supply Company

Truenorth Management LLC

CVS

Gelson's Markets

Super King

Town & Country Markets

Tops Markets

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Syndigo Grocery Network Recipients: Third Party Ingestion



Syndigo delivers content to these retailers through partners including Instacart, Rosie, Shipt, Mercatus, and Freshop:

99 Ranch	Breaux Mart	D'Agostino
ABC Fine Wine & Spirits	Brookhaven Marketplace	D&W Fresh Market
ACME	Brooklyn Harvest Market	Dan's
Acme Fresh Markets	Brookshire Brothers	Dave's Markets
Akins	Brookshire Grocery Company	Dave's Supermarket
Aldi	Brown's Markets	DeLafield Sentry
Alexander's Highland Market	Butera Market	DeLaune's Supermarket
Amigos	Buy For Less	Delucchi's Market
Andronico's Community Markets	Caldwell Food Center	Dick's Fresh Market
Apple Market	Cannata's	Dierbergs
Arlan's	Capitol Centre Market	Dillons
Balducci's	Central Market	Dill's IGA
Bashas'	Cheers on Demand	Dissmore's IGA
Bassett's Market	Chief Markets	Donelan's Supermarkets
Benny's Supermarket	City Market	Don's Super Saver
Ben's Supercenter	Clements'	Draeger's Markets
Berkot's Super Foods	Coborn's	Edwards Cash Saver
Best Market	Community Markets	Edwards Food Giant
Bevmax	Cosentino's Market	El Super
BGA	Cost U Less	Erewhon
Big John Grocery	Costco	Fairvalue Food Stores
Big Save	Country Mart	Fairview Food Market
BIG Y	Crest Foods	Fairway Markets
Binny's Beverage Depot	Crozet Market	Family Fare
BJ's Wholesale Club	Cub Foods	Family Fresh Market
Blue Goose Market	CVS	Fareway Markets

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Festival Foods

Fire Lake

Flummerfelt's Town & Country Supermarket

Food 4 Less

Food Bazaar

Food City

Food Dynasty

Food King

Food Pyramid

Food Universe

Foodland Super Market (Hawaii)

Foods Co

Foodtown

Foothills IGA Market

Forest Hills Foods

Frank's Supermarket

Fred Meyer

Fresco Y Más

Fresh By Brookshires

Fresh Madison Market

Fresh Market

Fresh Thyme

Fry's Food Stores

Gala Fresh

Galliano Food Store

Gelson's

Giant Eagle

Goodwin & Sons

Gordon Food Service

Gordon Restaurant Market

Grand Foods

Green Valley Marketplace

Greer's

Gristedes

Harmon Grocers

Harps Food Store

Harris Teeter

Harrison Market

Hart's

Harvest Market

Hays

Heinen's

Hen-House

Hi Nabor Supermarket

Holiday Farms

Holiday Market

Holyoke Marketplace

Homeland

Honey Bee

Houchen's My IGA

Hugo's Family Marketplace

Hurley's

Hy-Vee

IGA (Edmond's, Martin's, Vashon)

Ingles

JB's Market

Jewel-Osco (see Albertsons)

Joe V's

Kealakekua Ranch (ChoiceMART)

Key Food

Key Food Marketplace

Key Food Urban Marketplace

Key Fresh & Natural

King Soopers

Kings Food Markets

Kowalski's

La Bella Marketplace

Lake Mills Market

Langenstein's

Leeker's Family Foods

Lees

Leevers Foods

Leppinks Food Centers

Lidl Lin's

Liquor Boy Loblaws

Locust Valley Market Longs

Lowes Foods Lowes Market

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Lucky's Market	New Seasons Market	Robert Fresh Shopping
Luckys Supermarkets	New York Butcher Shoppe	Roche Bros.
Macey's Mackenthuns	Northgate Market	Roth's
Manhattan Fruit Market	NuNu'sMarket	Roundy's/Mariano's
Manor Market	Oberlin IGA	Rouses Markets
Marcel's Supermarket	OK Country Mart	Rowe's IGA
Market 32 Marketplace	Pavilions	Ruby
Martin's Super Markets	PCC Community Markets	Sam's Club
Matcalfe's Market	Petco	Schexnayder's Supermarket
Matherne's Market	Pick 'n Save	Schild's IGA
McKay's Food and Pharmacy	Piggly Wiggly	Schnucks Delivers
Memphis Cash Savers	Price Chopper (Golub)	Sendik's Food Market
Mercato	Price Cutter	Shaw's
Mercatus	Priceless Foods	Shima's Supermarket
Metro Market	Publix	Shop N Save Shoppers
Metropolitan Market	QFC	Smart & Final
Mi Tienda	Quality Foods Wausau	Smart Saver
Miller and Sons Supermarket	Raleys	Smith's
Mollie Stone's Markets	Ralphs	SpartanNash
Morton Williams	Ramsey's Cash Saver	Sprouts Farmers Market
Mt. Plymouth	Randalls	St. Mary's Galaxy
My Country Mart	Reasor's	Stager's
Nam Dae Mun Farmers	Red Front Redner's	Star Market
Needler's Fresh Market	Remke Markets	Stater Bros.
New Leaf	Riesbeck	Stew Leonard's
	Rite Aid	Stew Leonard's Wine

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Strack Van Til
Sudbury Farms
Sullivan's Foods
Sunrise
Sunrise Market
Super Bear IGA
Super King
SuperFresh
Supermercado Nuestra Familia
Superlo Foods
SuperMercado Buy For Less
Sur La Table
Sureway Supermarket
Swiss Farms
Taste of Texas
Taylorsville Country Mart
TC Markets
The Food Emporium
The Fresh Market
The Markets
The Save Mart Co
Thriftway Galaxy Food Store
Times Supermarkets
Tom Thumb
Tomlinson's Pets
Tops Friendly Markets

Town & Country Market
Town and Country
Triangle Wine Company
UNFI
United Markets
Uptown Grocery Co.
Urban Market
Valli Produce-International Fresh Market
ValuMarket
VG's Grocery
Vons
Walgreens
Walter Mart
Wayfields Eden Fresh Market
Wegmans
Weis Markets
Western Supermarkets
Wild by Nature
Windsor Farms
Woodmans
Woods Supermarket

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