Quick Chek

Data Synchronization Implementation Guide

Version 1

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I. QuickChek DATA SYNCHRONIZATION INFORMATION

QuickChek continues to innovate and deliver better customer experiences. We know you value consistency and quality in your product content – and are announcing a new simple and easy way for you to deliver that to your customers.

We need your help to better feature your products and make sure they stand out with the best and most accurate nutritional's and enticing imagery. Together, we can ensure those products have the robust profiles and visual references your customers need. This delivers a more easily searchable catalog and gives you a persuasive advantage in print and digital communications.

Our goal is to collect or create content for every product we sell. This plan requires the full participation of our vendor partners. Your timely cooperation is appreciated.

- Primary Data Synchronization Contact:
  - Suppliers ask their questions regarding global data synchronization at https://syndigo.com/support
- DMA Company GLN - Publish to:
  - GLN 0860010253700
- DMA Company – Syndigo Additional Information Available at:
  - https://syndigo.com/quickchek

II. SYNCING YOUR DATA WITH Distribution Market Advantage, Inc.

1. Join a GDSN data pool such as Syndigo. Please contact Syndigo via https://syndigo.com/quickchek to get more information.

2. QuickChek has already set up a GDSN subscription for you based on your registered Information Provider GLN.

3. Publish your full product catalog (both existing and available to purchase items) to:

   - QuickChek GLN 0860010253700

4. Suppliers **MUST** maintain their items using GDSN data synchronization.

III. CIC RESPONSE MESSAGES

- "Review" – QuickChek has found a GTIN match in their Enterprise Data system, however QuickChek has not synchronized your item for any of the reasons listed in the CIC message. The CIC message will include *Status Details* information explaining the issue for that GTIN.   If the

data provider believes information published was correct, please contact
https://syndigo.com/support

- "Synchronized" – QuickChek has found a GTIN match in our Enterprise Data system. The item passed all QuickChek validations and has been ingested into QuickChek's systems.
- "Received" – A received CIC will automatically be sent when the publication is received by QuickChek and is passing all validations however it has not yet been ingested into the QuickChek Systems.

IV. ADDITIONAL GDSN RESOURCES

1. GS1US Foodservice Image Guidelines and Requirements

GS1 Standard Image Guidelines (GS1 US Product Images Application Guideline for the Retail Grocery & Foodservice Industries)

2. GS1 US National Data Quality Program

We encourage our trading partners to get involved with the GS1 US National Data Quality Program designed to drive improvements for establishing and enhancing data quality processes to support both business and consumer expectations.

3. GDSN Foodservice Information and Attribute List

Users can access the list of GDSN and Foodservice attributes as well as other GDSN Foodservice information at https://www.gs1us.org/industries/foodservice/implementation-resources