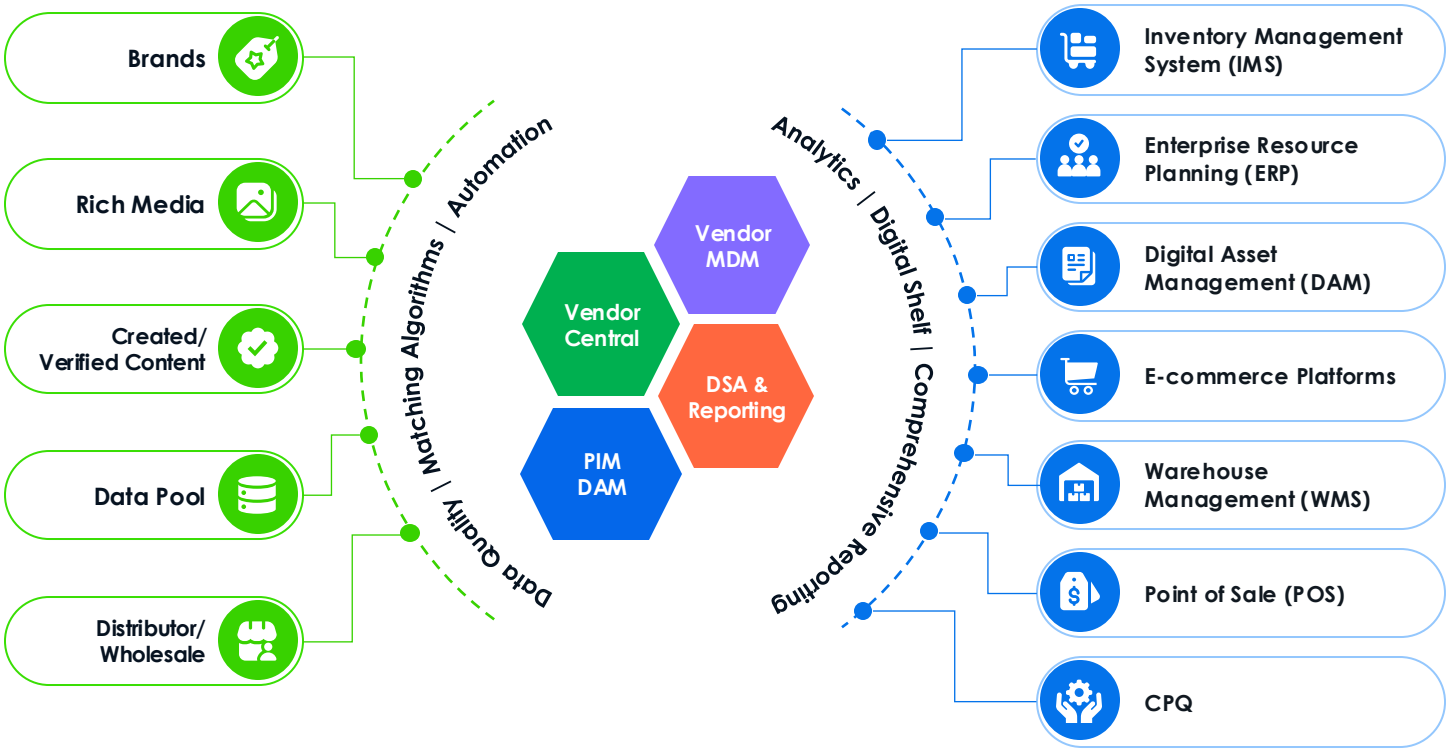
Unlock Powerful Product Experiences

Syndigo

Syndigo Product Experience Cloud for Retail

A composable, comprehensive solution purpose-built for the recipient.



Trusted by the world's largest retail network

1,750+

- Retailers
- Distributors
- Marketplaces
- Platforms

Walmart · amazon · AutoZone · Kroger · Walgreens · BEST BUY · COSTCO WHOLESALE · LOWE'S · Ahold Delhaize

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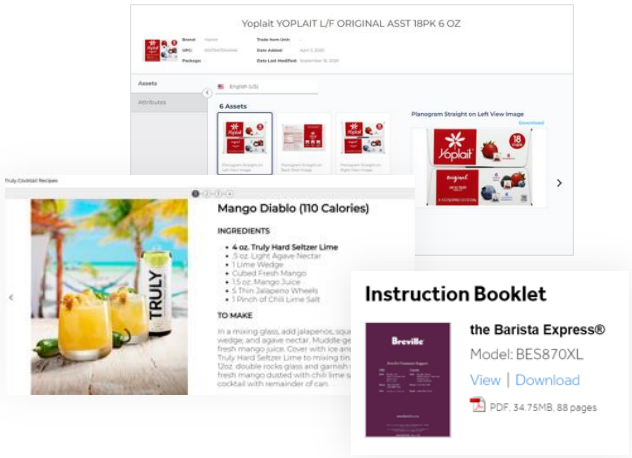
Simplify vendor onboarding

Effortlessly add new product suppliers, engage your vendor community, and enforce data quality rules tailored to your specific needs.

Vendor Portal

Analytics

Direct Data Connections



Fuel vital retail operations with accurate content

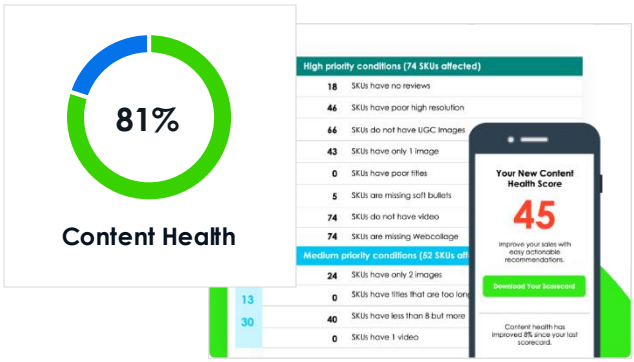
Syndicate data and assets straight from your suppliers or tap into pools of validated content: core product data, rich media, GDSN, and more. Everything you need to power:

- E-commerce
- Store and shelf planning
- Marketing
- Inventory, shipping and warehousing

Optimize product data from your single source of truth

Curate, manage, and direct product data wherever it needs to be with unified AI-backed Product Information Management, Master Data Management, and Digital Asset Management capabilities.





Manage and govern your product experience

Monitor product content health across your digital ecosystem with real-time analytics and deliver custom scorecards to vendors with instructions on how to improve compliance with your rules.

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