

Expand Global Reach with Localized Nutrition Data

Increase your international presence with our Global Locales. These customized datasets account for localized food names, types, and language variations, ensuring your customers can access accurate nutrition information for their local cuisine no matter what (or where) they're eating.



Culturally Authentic

Each locale goes through an intensive research and development process by our team of registered dietitians for a deep understanding of the most common foods consumed in each country or region.

Key Features Include:

- 1. Relevancy Assessment:** The most popular and relevant English Common food records are translated into their true regional equivalent by bilingual speakers native to that locale.
- 2. Culinary Trends:** We study recipes, national dishes, and cookbooks popular in the respective region to capture the most common meals being consumed.



Key Design Features (Continued):

- 3. Real Consumer Data:** We work directly with residents of the region to journal their food intake over time to capture ingredients and dishes that may not be well-known to outside of the locale.
- 4. Native Contextualization:** A verification process of all localized data is conducted by dietitians and local experts who reside in the respective region to ensure we capture every nuance of the language and cuisine. For instance, native French speakers ensure the English record for “French Onion Soup” maps to “soupe à l’oignon” in our French locale.

Beyond Translation: Tailored Country-Specific Nutrition Data

Global Locales are more than just access to food in a different language — they are a curated assortment of ingredients and dishes enjoyed by people in a certain geography. For instance, foods consumed in Portugal may be different or named differently than foods in Brazil even though they speak the same language. As a result, we have Locales for Portuguese (EU) and Portuguese (BR).

Available Locales

Arabic	English (UK)	Italian	Polish	Spanish (US)
Czech	French (EU)	Japanese	Portuguese (BR)	Spanish (EU)
Dutch	German	Korean	Portuguese (EU)	Turkish

Get Started!

Ready to power your applications with the most comprehensive and accurate industry-leading nutrition and wellness data available? [Contact us](#) to see a demo and learn more about our Global Locales offering.