Syndigo and Lowe's- API Quick-Start Guide for Existing Syndigo Customers

Overview:

The purpose of this guide is to walk through the specific steps required to prepare and send your product content to Lowe's specifically.

Additionally, with the updated API connection and data model, there is an "**Important Information**" section below that is critical to review.

We also offer a program landing page for Lowe's Vendors. This page features a completion of resources and documents that are constantly evolving. Please visit <u>www.syndigo.com/lowes</u> for more details.

Important Information:

- The new Lowe's API connection has been condensed down to **ONE** Requirement Set for Lowe's, as opposed to the Lowe's- Initiate, Lowe's- GDSN, and Lowe's Core Marketing requirements utilized in the previous connection
- Existing items that were set up in Syndigo will be linked to the Lowe's- API Recipient and Requirement Set (Steps 1 and 2, as outlined below)
- Existing data that is **present and utilized** in the new Requirements, will be mapped by Syndigo
- Existing items will likely have new attributes required, as driven by the new Lowe's data model
- Existing items **do not** need to be updated immediately, but the new requirements will need to be addressed if updates are needed in the future
- <u>Previous GDSN Suppliers</u>: Syndigo made an effort to update your latest Packaging Hierarchy, but it is important to review before publishing
- Moving forward, net new items will need to be 100% complete based on the Lowe's API Recipient and Requirement Set. Suppliers will no longer use the old Lowe's Recipients and Requirement Sets
- Model Identifier attribute in the new Lowe's API Requirement set is equivalent to the Model Number that was previously collected in GDSN/Lowe's- Initiate and *must be consistent* with Lowe's records
- When utilizing spreadsheet imports, please ensure your chosen **Primary identifier** for import = **UPC. Please note, this is due to the fact that Lowes no longer collects or requires GTIN.**
- With the new Lowe's- API connection, changes in data quality validations and rules will not be static and will be dynamic in nature, meaning Lowes business will be introducing new rules as deemed necessary.

Step 1 – Add the Lowe's - API Recipient to your Syndigo Account

- A. Log in to Syndigo CES Account
- B. Click the **Recipients** button on the far left of the screen
- C. Click Add New Recipient near the top right of the screen

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- D. Search & Select Lowe's API
- E. Click Next

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F. Toggle Core Content to "Enabled" and click "Add Recipient"

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Step 2 – Link Your Products to Lowe's – API Recipient + Requirement Set

Option 1 – Multiple Products

- A. Click the **Products** button on the far left of the screen
- B. Click Add Filter in the top-middle of the screen
- C. Select the **Unique Identifier** that you wish to use to find the products (***IMPORTANT*** UPC will now be required, instead of GTIN)
- D. Paste your list of identifiers
- E. Click Apply Filters

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- F. Click Select All near the top of the screen
- G. Click Link to Recipient

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- H. Select the Lowe's API recipient and Lowe's Core & Enrichment requirement set
- I. Click Apply Link

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Option 2 – Single Product

A. Within the Single Item Edit (PDP) page, select **Properties** near the middle of the screen

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B. Click Add Recipient

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- C. Select the Lowe's API recipient and Lowe's Core & Enrichment requirement set
- D. Click Apply Link

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E. Click Save Changes

Step 3 - Complete the Data and Publish

- A. Within the Single Item Edit (PDP) page, select Attributes near the left side of the screen
- B. Ensure that Lowe's API is selected in the requirement set selector

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- C. Complete the required attributes shown in red
- D. When you reach the Specifications section, click **Add One** to classify the product in the **LowesOutbound** taxonomy

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- E. Navigate the **LowesOutbound** taxonomy or use the search function to find the appropriate category
- F. Click Select



G. Continue completing the required attributes until the **Readiness Score** reaches 100%

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- H. Click Save Changes
- I. Click Publish
- J. Select Product Content and Continue
- K. Select Lowe's API and Publish
- L. Monitor for "Needs Review" Feedback sent from Lowe's

