

GS1 Digital Asset Filename Structure



Example 1

GTIN

→ **00213460023457_A1L1.jpg**

(A) Primary image (web)

(1) Front facing

(L) Left angle

(1) In packaging



Example 2

GTIN

→ **00763210239641_B1C1.jpg**

(B) Product image with supporting elements (web)

(1) Front facing

(C) Center angle

(1) In packaging



Example 3

GTIN

→ **00213460023457_C1C1.jpg**

(C) Product image (high resolution)

(1) Front facing

(C) Center angle

(1) In packaging



Example 4

GTIN

→ **00763210239641_B1C1.jpg**

(B) Product image with supporting elements (high resolution)

(1) Front facing

(C) Center angle

(1) In packaging



Example 5

GTIN

→ **00213460066457_A1CA.jpg**

(A) Primary image (web)

(1) Front facing

(C) Center angle

(A) Case



Example 6

GTIN

→ **00213570066457_A1RM.jpg**

(A) Primary image (web)

(1) Front facing

(R) Right angle

(M) Open Case



Example 7

GTIN

→ **00213460066457_A3C1.jpg**

(A) Primary image (web)

(3) Top

(C) Center angle

(1) In packaging



Example 8

GTIN

→ **00212330066457_C3C0.jpg**

(C) Product image
(high resolution)

(3) Top

(C) Center angle

(0) Out of packaging

