

Data-to-Text Content Generation App

Data-to-Text Content Generation App offers integration with the AX Semantics and automates the content generation for product descriptions intended for e-commerce platforms, using the product information available on the PIM solution.



Target Audience

- Copywriters, Category Managers, Merchandizers



Value Proposition

- **Multilingual Content Generation:** The Data-to-Text Content Generation App is your solution for creating product descriptions in various languages. Seamlessly generate content that caters to a global audience, ensuring that your product descriptions are linguistically diverse and culturally resonant.
- **Automated Updates with Minimal Effort:** Say goodbye to manual efforts and embrace automation with our app. Enjoy automated content generation and text updates at any moment without the need for manual intervention. Keep your product descriptions current, relevant, and aligned with the latest information available on your PIM solution.
- **Personalized and Customized Descriptions:** Tailor your product descriptions to your unique needs with personalized and customized content generation. The app allows you to create descriptions that are not only informative but also align with your brand identity and marketing strategies, providing a personalized touch to each product.
- **Time-Saving Productivity Boost:** Save valuable time and increase productivity with the Data-to-Text Content Generation App. Automate the process of creating product descriptions, freeing up your team to focus on strategic tasks and innovation. Increase overall productivity with efficient and time-saving content generation.
- **Consistent and Standards-Compliant Texts:** Ensure consistency and compliance with industry standards in every product description. The app generates unique texts that adhere to predefined standards, ensuring a cohesive and professional representation of your products across e-commerce platforms.
- **Localized Content for Configured Locales:** Generate content tailored for specific locales with ease. The app supports the configuration of required attributes for content generation based on the entity type, ensuring that product descriptions are not only linguistically accurate but also culturally relevant for each target audience.



Value Proposition

- **Flexible Attribute Configuration:** Customize the content generation process by configuring the required attributes based on the entity type. This flexibility allows you to align the content with your specific business needs, ensuring that each product description captures the essential information while meeting your unique criteria.
- **Transparent Monitoring with Task Summary:** Stay informed and in control with transparent monitoring of submitted requests. The Data-to-Text Content Generation App provides a task summary object, allowing you to monitor the status and progress of content generation requests. This transparency ensures that you are always aware of the content creation process.
- **Efficient Implementation of Unique Texts:** Implement unique texts effortlessly with the Data-to-Text Content Generation App. Create content that stands out, captivates your audience, and differentiates your products in the competitive e-commerce landscape. The app facilitates the efficient implementation of unique and engaging product descriptions.



Key Features



Ability to submit entities for content generation automatically (without any trigger conditions)



Ability to generate the content for the configured locales



Ability to configure the required attributes for content generation based on the Entity type



Ability to monitor the submitted requests using the task summary object



Licensing & Contact Information



AppId: axcontgen



Subscription: Add-on



Applicable Product Offering: All



Contact: sales@syndigo.com



Syndigo is the leading provider of MDM, PIM, and PXM, delivering data mastery and exceptional customer experiences across departments, organizations, and commerce platforms. With the largest integrated network for content distribution, Syndigo is the end-to-end solution on the journey to data confidence and success. Whether an enterprise needs to achieve a “single source of data truth” inside the organization or distribute it to an external network in pursuit of faster, more efficient commerce, Syndigo makes it happen.

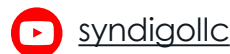
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