

Adobe Dynamic Media Classic (Scene7) Connector App

Adobe Dynamic Media Classic (Scene7) Connector App, helps business users to seamlessly publish digital assets to the Adobe Dynamic Media Classic (Scene7) channel. Adobe Scene7 is a content delivery network repository channel, which allows brand manufacturers to accurately represent their digital assets to external systems.



Target Audience

Data Stewards, Merchandisers, Ecommerce Managers



Value Proposition

- **Seamless Integration and Automated Workflow:** The app enables data stewards, category managers, and e-commerce managers to effortlessly publish digital assets directly to the Adobe Dynamic Media Classic (Scene7) platform. This eliminates the need for manual uploads, reducing errors and saving time.
- **Enhanced Asset Management and Accuracy:** Syncs metadata between Syndigo's MDM system and Scene7, ensuring accurate representation of product information and attributes, improving data quality and trustworthiness.
- **Improved Efficiency and Productivity:** Supports batch processing of assets, enabling users to publish multiple files simultaneously. This reduces the workload and speeds up the time-to-market for new products and updates.
- **Scalability and Flexibility:** Supports growing businesses by efficiently handling an increasing number of digital assets and higher volumes of data. The app scales with your business needs without compromising performance.



Key Features



Ability to syndicate digital assets to external systems



Ability to override asset filename during syndication



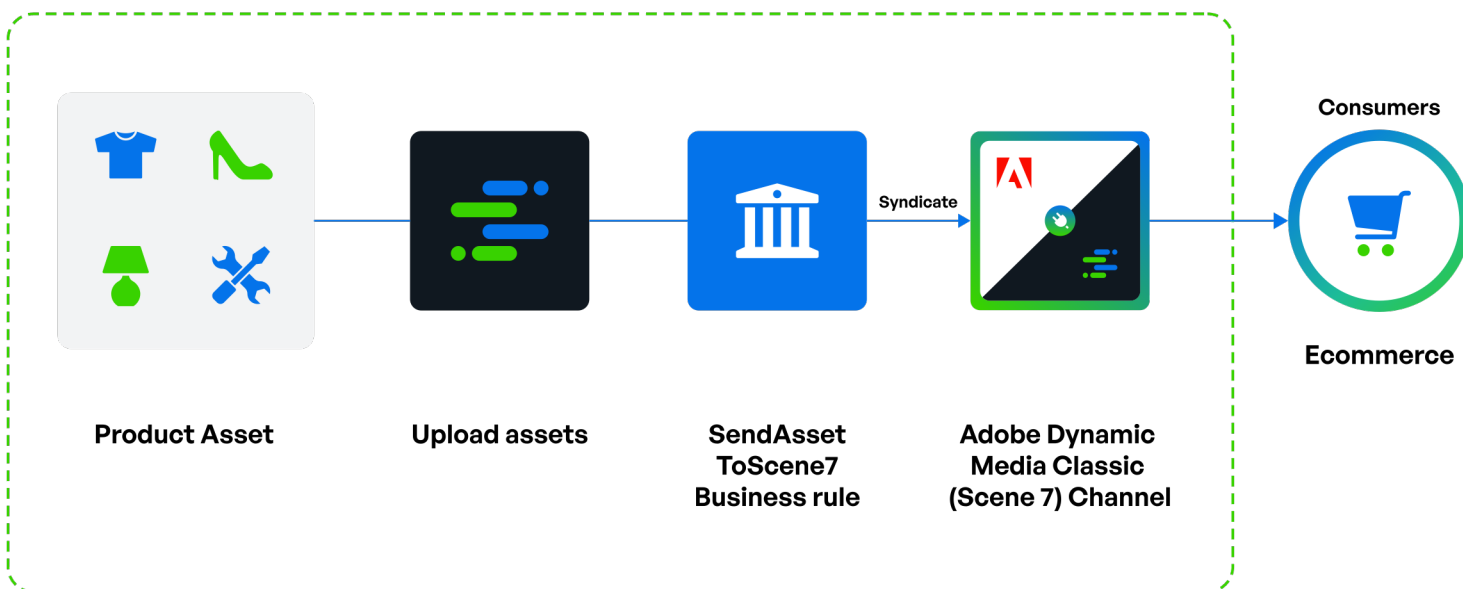
Ability to track syndication status in the dashboard










Ability to syndicate assets to the targeted folders









Ability to delete syndicated assets



















Enterprise Data Suite  Welcome back, Connector!       <1m

Search Digital Asset Library   

Q cloth  **Filter**  Type: Image, Video, A...  Created Date

show "Image and Video and Audio and Document" _ANY=cloth  Last refreshed now | 1 - 4 / 4        

 ShopifyImage.jpg 7fc98b0c-d321-44b2-b9c2-264ab464621f.png 430x399...	 VtexImage.jpg 2b173480-4a30-4590-8c5b-b1955536ca60.png 430x399...	 Cloth.png cc5f50f9-86fe-47d5-8ff8-6bfa3053ab5e.png 1280x60...	 Microsoft-round-neck-T-shir... eff709f6-0ec4-4636-afd0-02c6c551c5ab.png 960x960...
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 Video Tutorials

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Licensing & Contact Information



AppId: s7-asset-conn



Subscription: Add-on



Applicable Product Offering: All



Contact: sales@syndigo.com



Syndigo is the leading provider of MDM, PIM, and PXM, delivering data mastery and exceptional customer experiences across departments, organizations, and commerce platforms. With the largest integrated network for content distribution, Syndigo is the end-to-end solution on the journey to data confidence and success. Whether an enterprise needs to achieve a “single source of data truth” inside the organization or distribute it to an external network in pursuit of faster, more efficient commerce, Syndigo makes it happen.

Syndigo serves more than 14,000 leading enterprises worldwide across key industries including grocery, foodservice, hardlines, home improvement/DIY, pet, health and beauty, automotive, apparel, energy, and healthcare.

