

ENHANCED CONTENT ONBOARDING

ENHANCED CONTENT SYNDICATION CHECKLIST

ONE TIME ACTION FOR NEW CXH ACCOUNTS ONLY

- Complete Initial Account Set Up steps, when logging in

NOTE: 'Skip' through first three steps and on the fourth step, select "GlobalTradeItemNumber (GTIN)" as Unique ID and continue.

ACTIONS FOR ITEM SYNDICATION

- Watch and follow along with Enhanced Content training, [here](#)
- Add Enhanced Content Recipients to "Recipients" page
- Create New 'Single Item' in products page
 - OR* Select existing items in "Product" page to establish connection
- Select language, locale and recipient for content under "Enhanced Content" tab
- Build Content under "Add Widgets"
- Preview Content that was created
- Important:** Add your URLs to the "Product Pages" tab to ensure content goes live
- Publish to Retailers
- View the Live Enhanced Content in an 'Incognito' window 2-4 days business days after publication

For any technical questions contact the support team, [here](#).