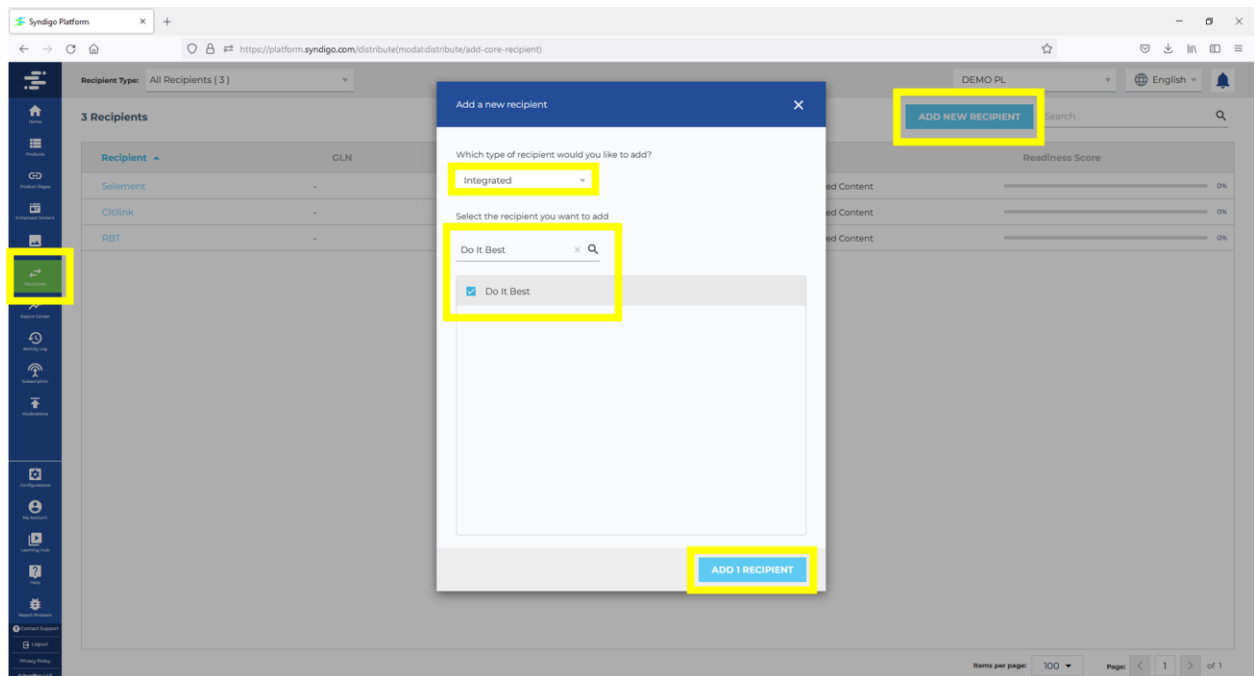


Syndigo and Do It Best

Quick-Start Guide for Existing Syndigo Customers

Step 1 – Add the Do It Best Recipient to your Syndigo Account

- A. Log in to Syndigo CXH
- B. Click the **Recipients** button on the far left of the screen
- C. Click **Add New Recipient** near the top right of the screen
- D. Select **Integrated**
- E. Select **Do It Best**
- F. Click **Add 1 Recipient**

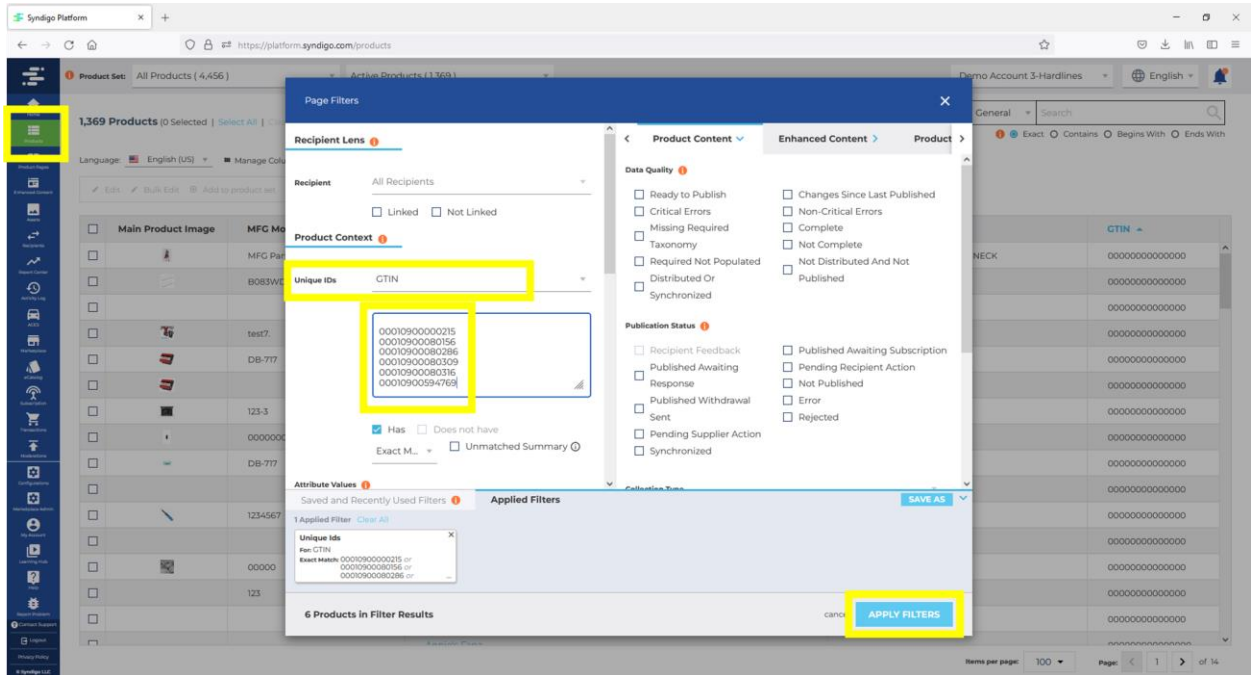


Step 2 – Link Your Products to Do It Best

Option 1 – Multiple Products

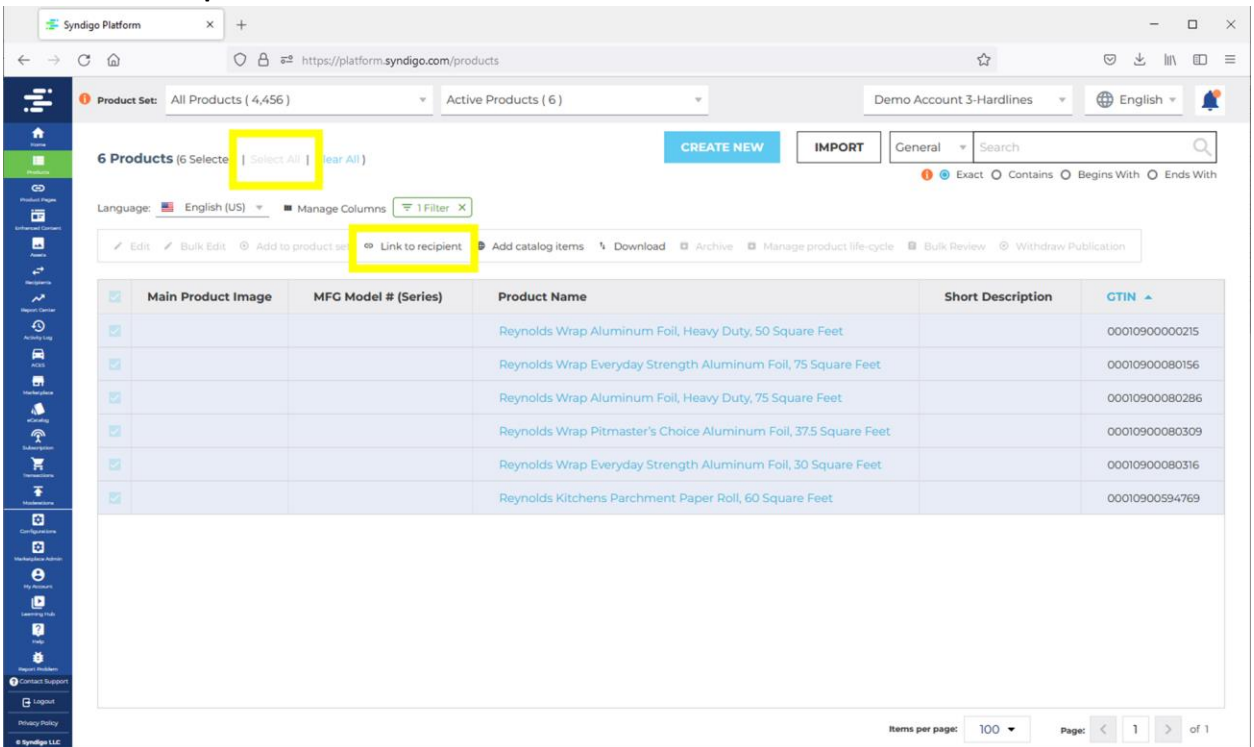
- A. Click the **Products** button on the far left of the screen
- B. Click **Add Filter** in the top-middle of the screen
- C. Select the **Unique Identifier** that you wish to use to find the products (GTIN for example)
- D. Paste your list of identifiers

E. Click Apply Filters



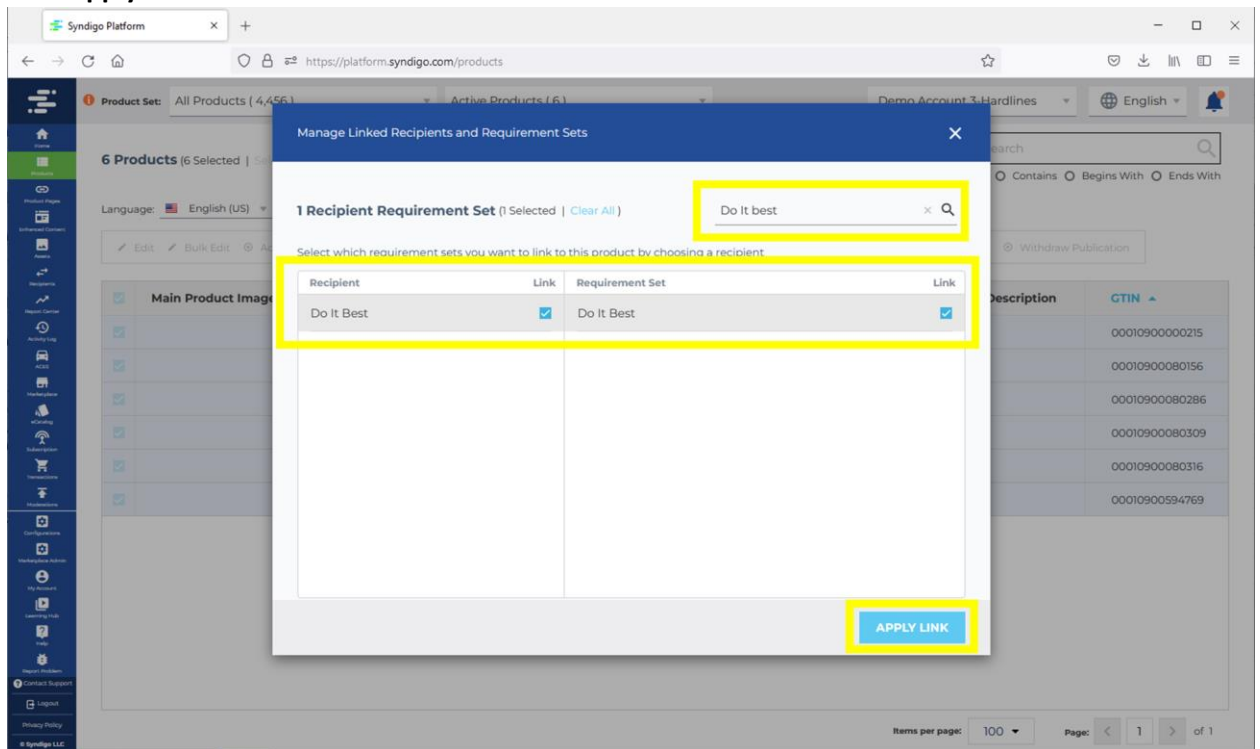
F. Click Select All near the top of the screen

G. Click Link to Recipient



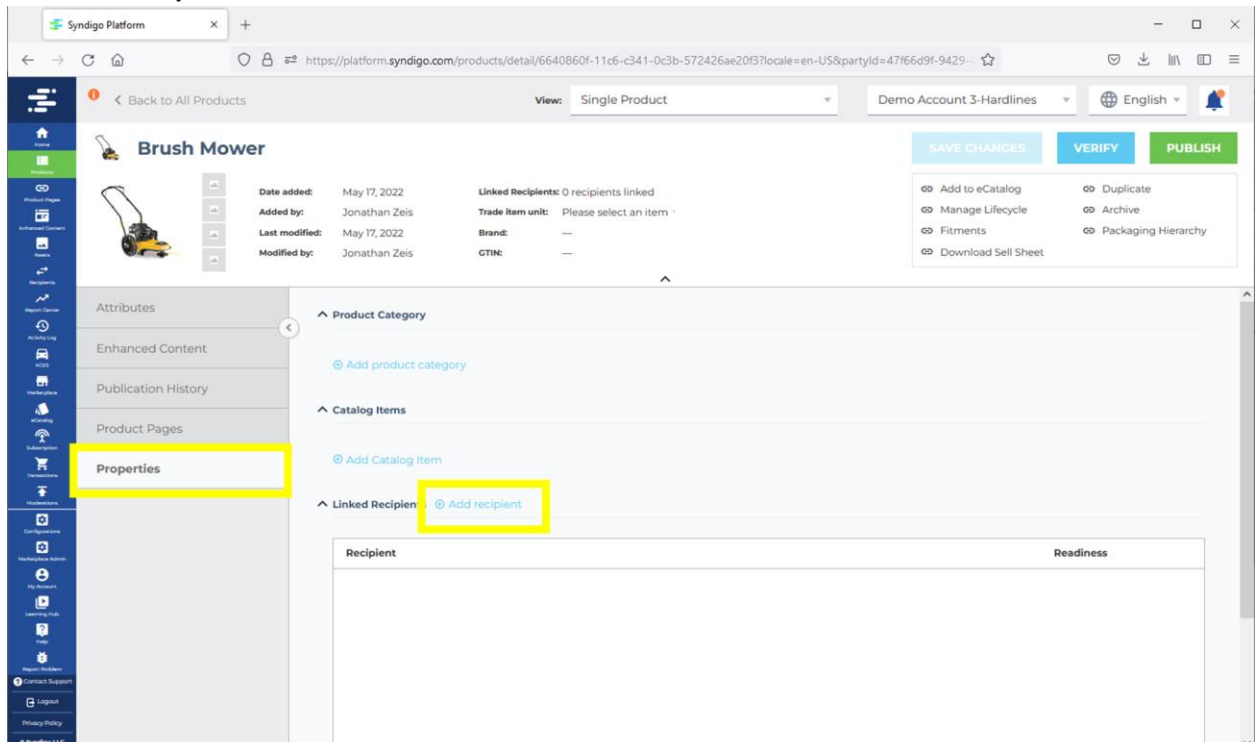
H. Select the Do It Best recipient and Do It Best requirement set

I. Click Apply Link

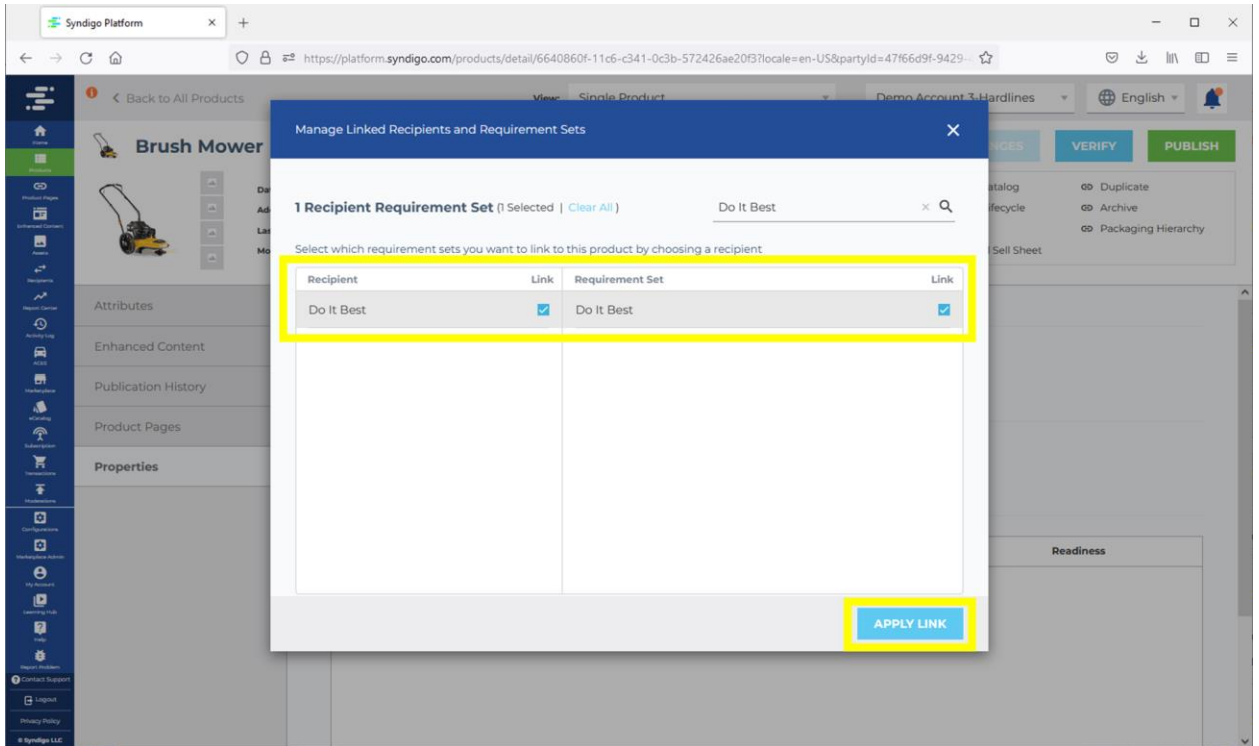


Option 2 – Single Product

- A. Within the Single Item Edit (PDP) page, select **Properties** near the left side of the screen
- B. Click **Add Recipient**



- C. Select the **Do It Best** recipient and **Do It Best** requirement set
- D. Click **Apply Link**



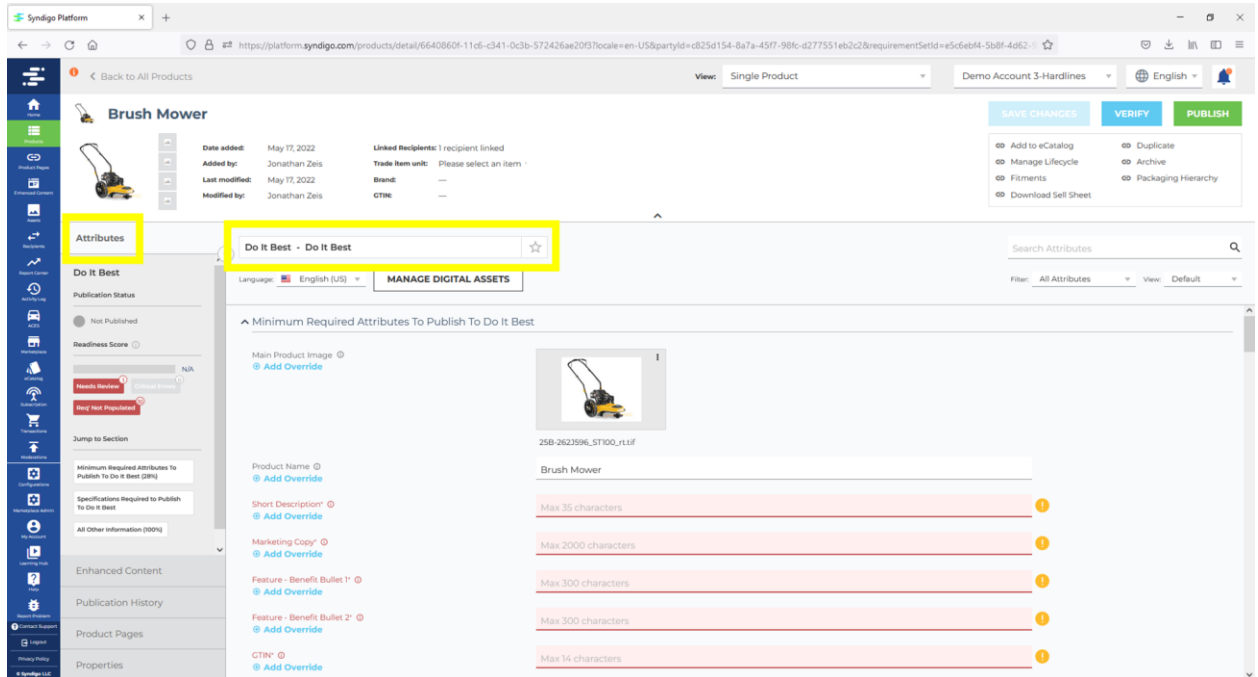
- E. Click **Save Changes**

Step 3 - Complete the Data and Publish

Please Note: Although *Do It Best* only requires one image to Publish, they request that suppliers provide all available images and videos accepted within the requirement set.

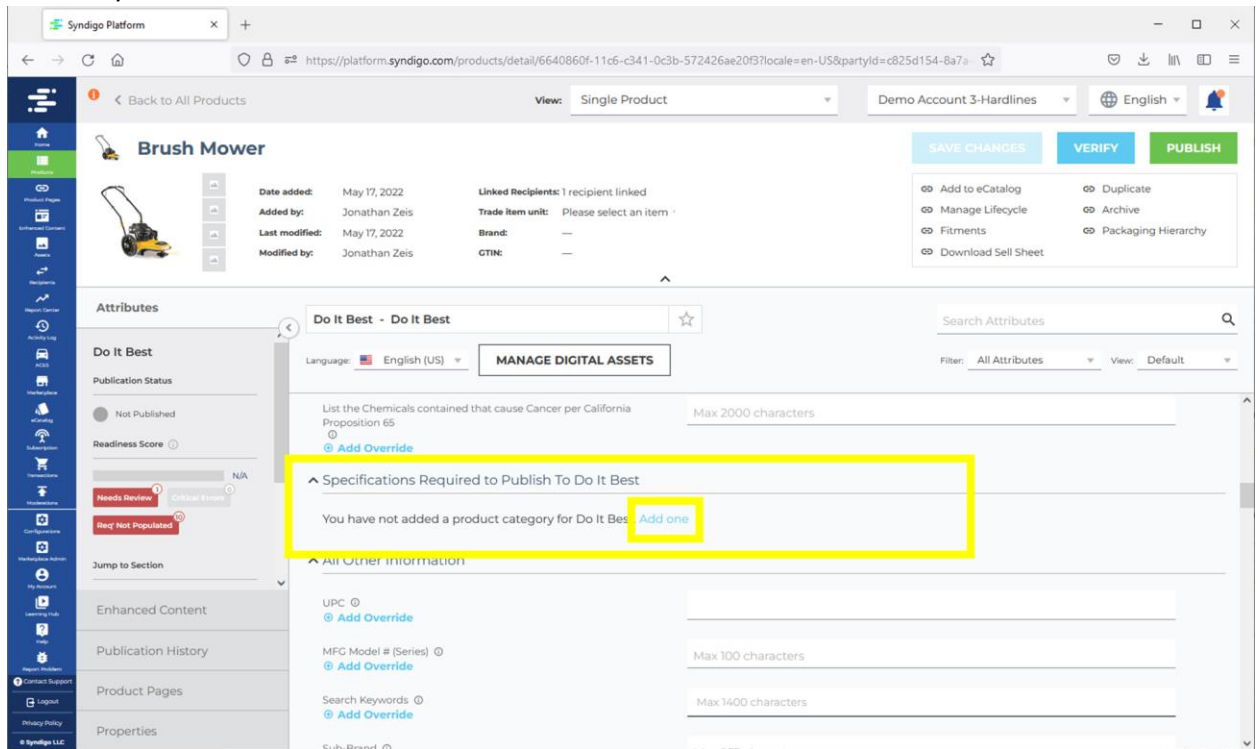
- A. Within the Single Item Edit (PDP) page, select **Attributes** near the left side of the screen

B. Ensure that **Do It Best** is selected in the requirement set selector



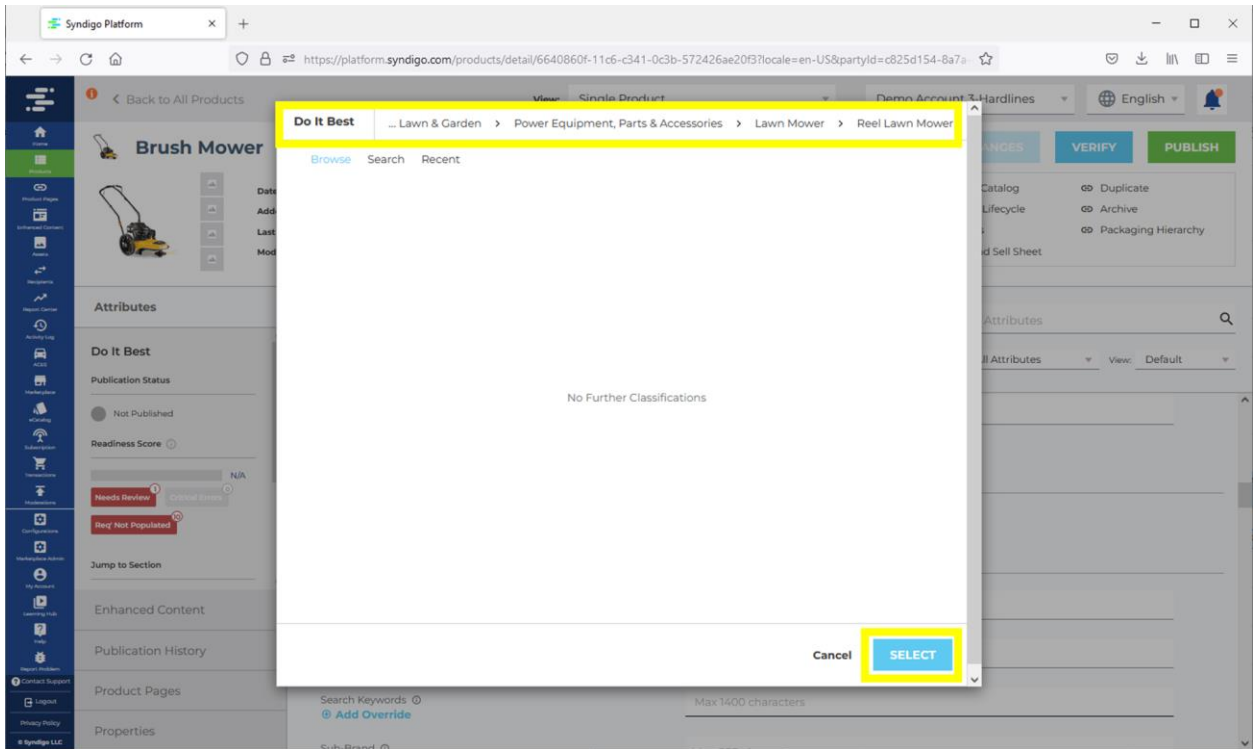
C. Complete the required attributes shown in red

D. When you reach the Specifications section, click **Add One** to classify the product in the Do It Best taxonomy

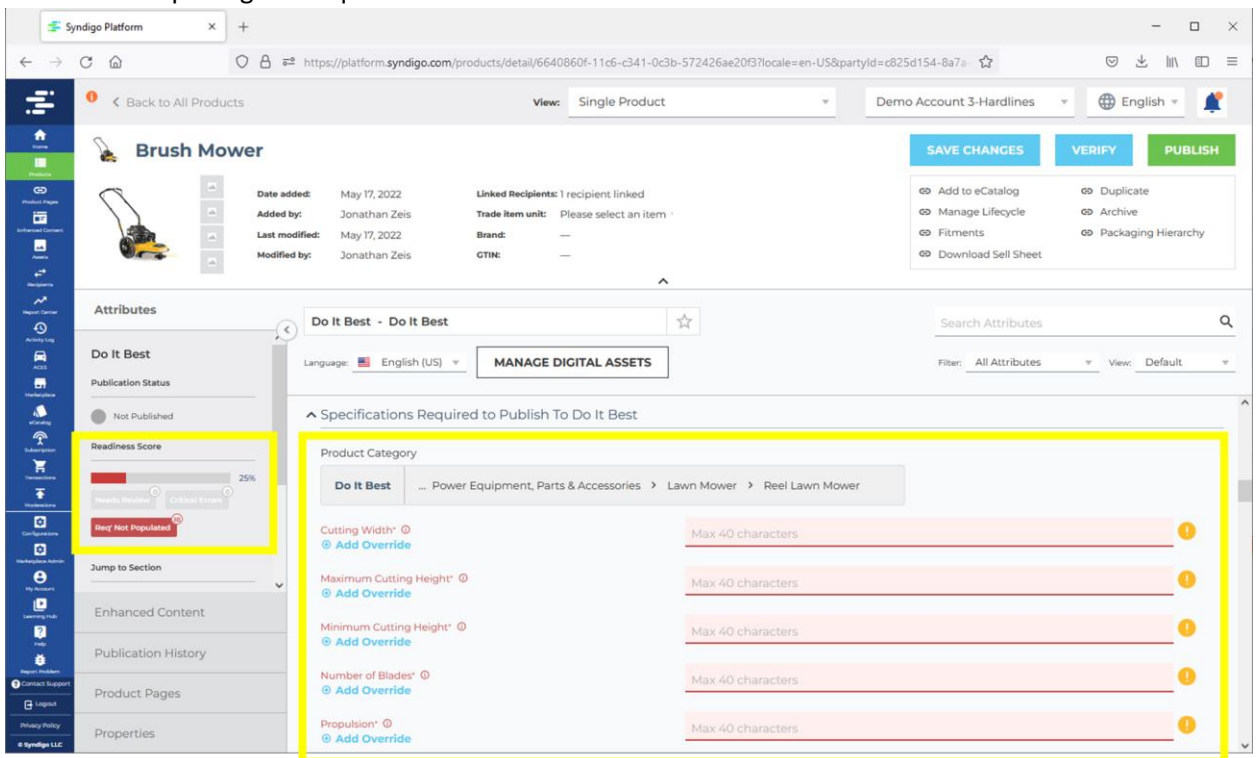


E. Navigate the Do It Best taxonomy or use the search function to find the appropriate category

F. Click Select



G. Continue completing the required attributes until the **Readiness Score** reaches 100%



H. Click **Save Changes**

I. Click **Publish**

J. Select **Product Content** and **Continue**

K. Select **Do It Best** and **Publish**

The screenshot shows the Syndigo Platform interface for a product named "Brush Mower". A modal dialog titled "Publishing Product Content" is open, showing the "Core/Marketing Recipients" tab. The dialog indicates that 1 recipient is available to publish, with "Do It Best" selected. The "PUBLISH" button at the bottom right of the dialog is highlighted in yellow.

Brush Mower

Publishing Product Content

Core/Marketing Recipients | GDSN Recipients | Other Recipients

Select the recipient to send these products to:

1 Recipients Available To Publish (1 Selected | [Unselect All](#))

Recipients that are available and eligible to publish, have no critical errors, and are either at 100% or do not require 100% to publish

Search

<input checked="" type="checkbox"/> Do It Best	Available 100%
------------------------------------------------	----------------

Publish to 1 Recipient **PUBLISH**