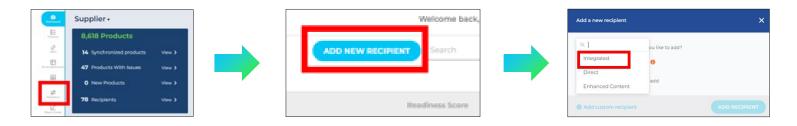
Connection Quick Guide





1. Add Cub as a Recipient

Navigate to the Recipient List on the Left side tab; Choose **ADD NEW RECIPIENT**. Then select Integrated recipient type, enter Cub Foods, and click **ADD 1 RECIPIENT**.



2. Link Your Products to Cub Requirement Set

Navigate to the Recipient List on the Left side tab; Choose 'Add new recipient'. You can edit a single item or bulk edit multiple items.

| Dashboards. | All Products > 5 Prod | ducts Selected For Bulk E | Language English (US) v | | | | | | | |
|-------------------|---------------------------------------|---------------------------|-------------------------|-------|--|-----------------|------------------------------|--|--|--|
| Products | Cub Foods - C | ub Foods + 👻 🟠 | | | | | | | | |
| S. URLs | Add New Copy Down | | | | | | | | | |
| URLS | Clobal Attributes Category Attributes | | | | | | | | | |
| R | Global Attrib | utes Categor | y Attributes | | | | | | | |
| Enhanced Content | Global Attrib | utes Categor | y Attributes | | | | | | | |
| | Global Attrib | Needs Re | y Attributes GTIN | nage(| Product Name 🛈 | Trade Item Unit | Syndigo Distribution Taxonor | | | |
| Enhanced Content. | | | | nage(| Product Name ① Louis Jadot 2018 Bea | Trade Item Unit | Syndigo Distribution Taxonor | | | |
| Enhanced Content | Readin Category | Needs Re | GTIN | | | Trade Item Unit | Syndigo Distribution Taxonor | | | |



3. Review and Update Critical Content

Jump to fields and assets marked in **red** to ensure attribute values are at 100% Readiness for publication.

| Cub Foods Readiness Score | A Main Product Image |
|------------------------------------|-------------------------|
| N/A Needs Review orbital Ensure | Main Product Image |
| Main Product Images 100% 🥥 | 00811538016469_SM1_1004 |
| Attributes 100% 🥥 | Syndigo verified |

| mfuykegse.jpg rerride | | |
|--------------------------|--------------------------------------|---|
| | 41500220208 | 0 |
| | Please enter at least 14 characters. | |
| | 41500220208 | |
| | Invalid checksum. | |
| | Max 32 characters | |

4. Publish Items to Cub

Navigate to the Recipient List on the Left side tab; choose 'Add new recipient'.

| Publishing Content for 5 Products | |
|---|-------------------------|
| Core/Marketing Recipients | GDSN Recipients |
| 1 Recipients Available To Publish (1 Selected Select | ct All Unselect All) |
| We will attempt to publish all of the selected product to the recipient or it is not at 100% readiness, that pro | |
| Cub × Q | |
| Cub Foods | |
| Publish to 1 Recipient | Cancel PUBLISH |

| Recipient | | Requirement Set | |
|------------------------|----------|-----------------|--|
| ub | ×Q | Search | |
| Syndication | | Cub Foods + | |
| Cub Foods | Linked 🥑 | | |
| Publix - Ecom | | | |
| Sam's Club | | | |
| Analytics & Comparison | | | |
| Sam's Club | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |



5. Track your publishing progress

Your Syndication Dashboard will provide up-to-date information on the items are in their publishing process.

| Publication Stat | tus Tracker | | | | | | | |
|--------------------------------------|-------------------|-------------------------------------|----------------------|---------------------------|-------------|-----------------------------|-----------------|------------------|
| Linked and Unpublished Fix All | 3,081 Products | Pending Action Needed Fix All | 97 Products | Published Pro | 23 ducts | Synchronized | 483 Products | |
| shopify | × Q – U | npublished Readiness Score | Total Unpublished | Missing Required Taxonomy | | Missing Required Attributes | Critical Errors | Ready to Publish |
| Total Products | _ | 63% | 3,081 | View All | | View All | View All | View All |
| Shopify | | 100% | 3 | 0 | | 0 | 0 | 3 |
| | | | | | | | | |
| | | | | | | | | |

Support and Service:

Support Requests: www.syndigo.com/support

Phone: 855.796.3446 (1-855-796-3446) Monday to Friday, 7am-7pm CT

Syndigo platform – Learning Hub tab (video tutorials)

Syndigo platform – "Help" icon (documentation)

Syndigo platform - "Contact Support" icon

