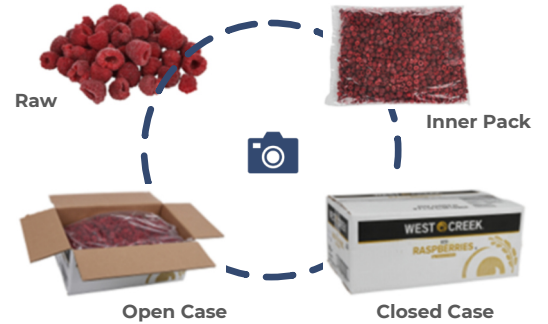


Go Beyond Compliance With Best-In-Class Images & Digitally Curated Content

In today's virtual selling environment, your product images are often the first impression made to customers and Distributor Sales Reps. Syndigo abides by GSI Image Asset ID standards that ensure the quality of your product is represented in the quality of the images you present.



3 Simple Steps to Achieving Image Quality Greatness

It's more than snapping a photo of a box. If you want Syndigo to capture this information, simply send us your case. We will weigh & measure products, photograph images and name files in compliance with GSI standards. Images and spec data can be loaded directly into [Syndigo's Content Experience Hub \(CXH\)](#) and are ready for retailer syndication.

01

Ship It: Prepare your shipment and send to Syndigo who cleans cases, scans labels, and stores item per temp zone.



02

Shoot It: Cases are weighed and measured, then photographed and edited using GSI standards.



03

Share It: Files are named in compliance with GSI standards and added to CXH for ease of publication.



"The Syndigo team has been a consistent and reliable partner in helping us with our GDSN image needs. They make it easy for us to create great content that is compliant with GSI standards, and they directly add it to our platform saving us a significant amount of time and improves our speed to market."

~Ron Walters, Innovation Systems Leader,
High Liner Seafood

Stellar Content Starts With Syndigo



EFFICIENCY

Save time and resources by naming files and uploading to CXH.



IMAGE DEMAND

Meet the increased demand for higher quality of images from your foodservice distributors.



DATA QUALITY

Improve your content quality with Syndigo's Foodservice photography package.



PROCESSING EASE

Process your items at one of Syndigo's capture studio locations.