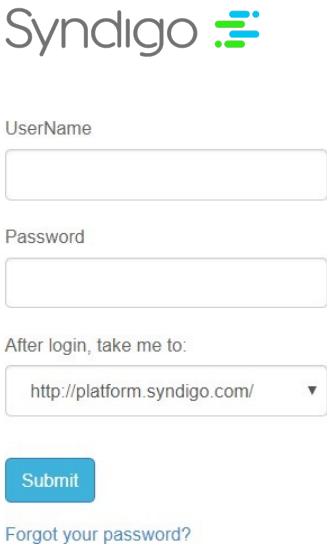


Lowé's Initiate Process with Syndigo

Lowé's Initiate Process with Syndigo

This document aids suppliers with the systematic collection of required data used by internal teams for business planning purposes. Once business is awarded, additional communication will provide details and requirements to complete vendor onboarding and item setup.

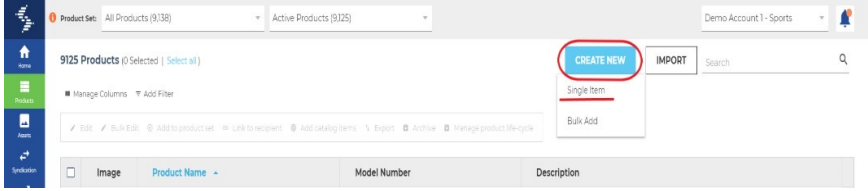
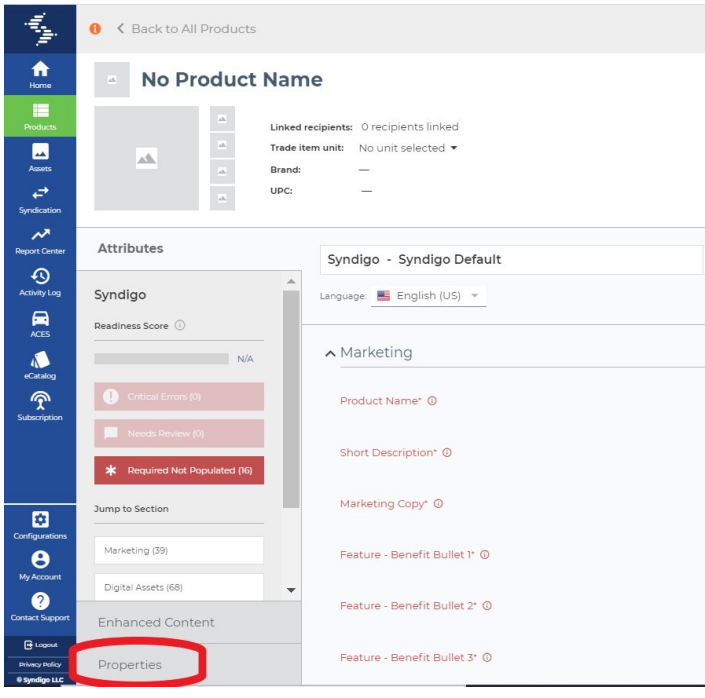
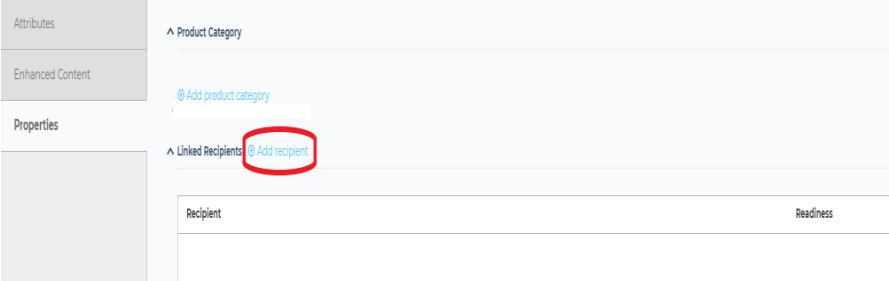
All suppliers must comply with entering "initiate data" in the CXH platform as requested by your Lowé's Merchant. As an existing Syndigo customer, please submit a Support Request Form at <https://www.syndigo.com/support/> for further assistance.

| Task/Step | Action/Screen |
|--|--|
| First log into the CXH platform https://platform.syndigo.com |  <p>The screenshot shows the Syndigo login interface. At the top is the Syndigo logo. Below it are two input fields: 'UserName' and 'Password'. Underneath is a dropdown menu labeled 'After login, take me to:' with the selected option being 'http://platform.syndigo.com/'. A blue 'Submit' button is located below the dropdown. At the bottom of the login area is a link that says 'Forgot your password?'.</p> |

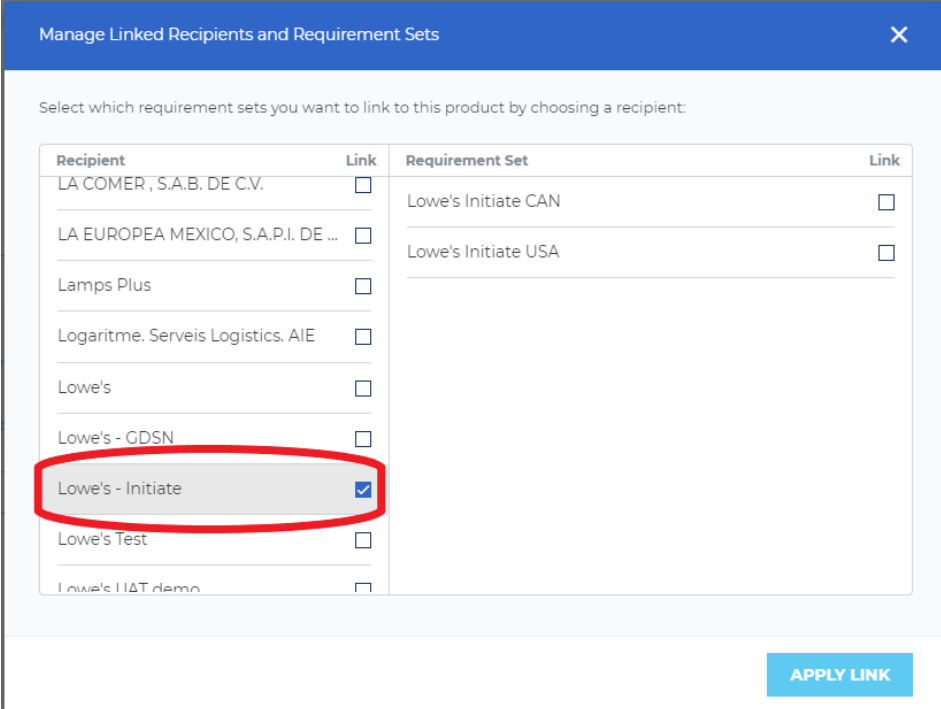
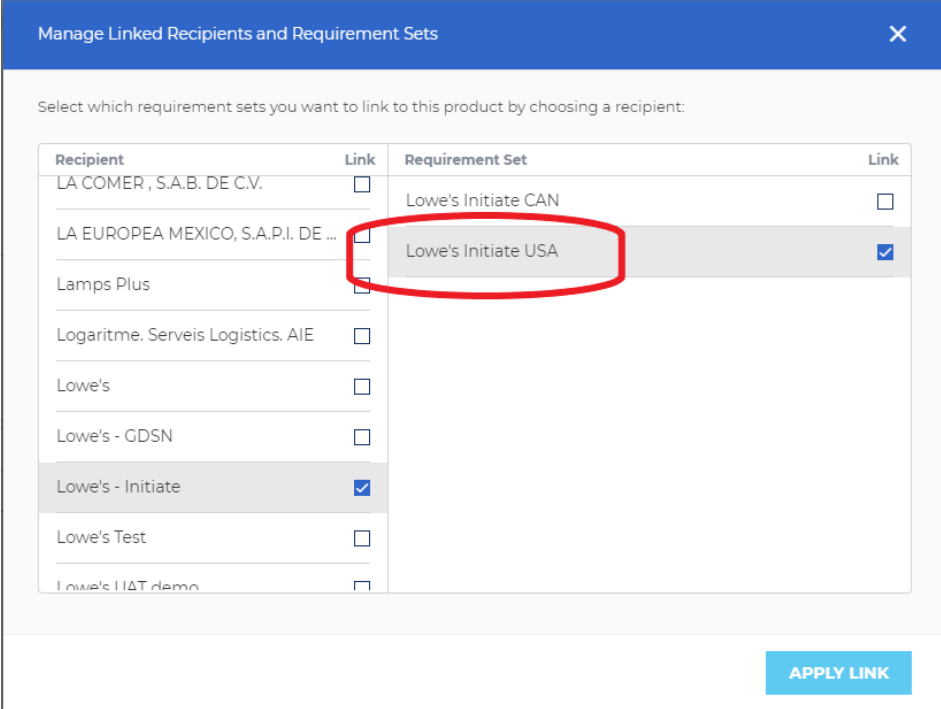
Lowes's Initiate Process with Syndigo

1. Creating A New Product (Single)

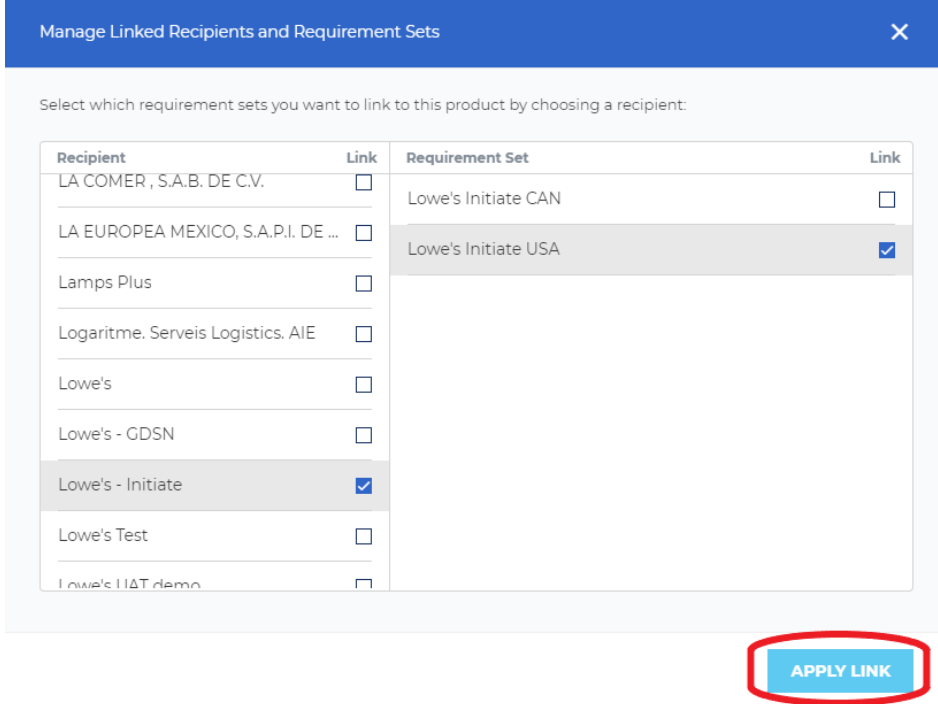
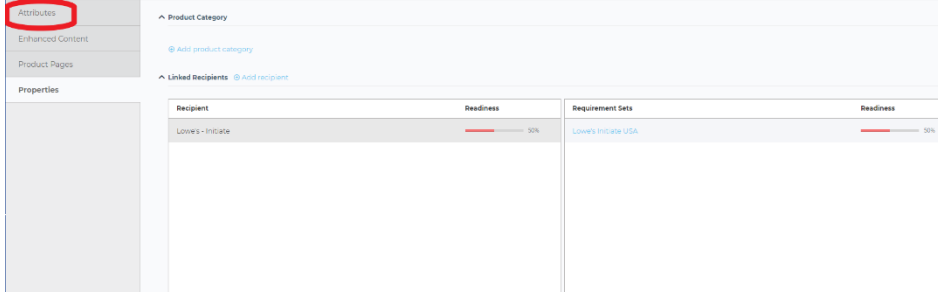
This section will show the user how to create a new single product in Syndigo's CXH platform. This new process is used when the base unit or each level GTIN is not synchronized in Lowe's PCM.

| Task/Step | Action/Screen |
|---|--|
| <p>Select Create New radio button on the right side.</p> <p>Select Single Item</p> |  |
| <p>To add a recipient, select Properties at the bottom-left of your product page. This is important to complete for the correct required attributes to populate.</p> |  |
| <p>On the next screen select Add Recipient.</p> |  |

Lowe's Initiate Process with Syndigo

| Task/Step | Action/Screen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---------------------|-------------------------------------|-----------------|------|--------------------------|--------------------------|---------------------|--------------------------|------------------------------------|--------------------------|---------------------|-------------------------------------|------------|--------------------------|--|--|-----------------------------------|--------------------------|--|--|--------|--------------------------|--|--|---------------|--------------------------|--|--|-------------------|-------------------------------------|--|--|-------------|--------------------------|--|--|------------------|--------------------------|--|--|
| Select Lowe's Initiate |  <p>Manage Linked Recipients and Requirement Sets</p> <p>Select which requirement sets you want to link to this product by choosing a recipient:</p> <table border="1"><thead><tr><th>Recipient</th><th>Link</th><th>Requirement Set</th><th>Link</th></tr></thead><tbody><tr><td>LA COMER, S.A.B. DE C.V.</td><td><input type="checkbox"/></td><td>Lowe's Initiate CAN</td><td><input type="checkbox"/></td></tr><tr><td>LA EUROPEA MEXICO, S.A.P.I. DE ...</td><td><input type="checkbox"/></td><td>Lowe's Initiate USA</td><td><input type="checkbox"/></td></tr><tr><td>Lamps Plus</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Logaritme. Serveis Logistics. AIE</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's - GDSN</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's - Initiate</td><td><input checked="" type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's Test</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's I1&T demo</td><td><input type="checkbox"/></td><td></td><td></td></tr></tbody></table> <p>APPLY LINK</p> | Recipient | Link | Requirement Set | Link | LA COMER, S.A.B. DE C.V. | <input type="checkbox"/> | Lowe's Initiate CAN | <input type="checkbox"/> | LA EUROPEA MEXICO, S.A.P.I. DE ... | <input type="checkbox"/> | Lowe's Initiate USA | <input type="checkbox"/> | Lamps Plus | <input type="checkbox"/> | | | Logaritme. Serveis Logistics. AIE | <input type="checkbox"/> | | | Lowe's | <input type="checkbox"/> | | | Lowe's - GDSN | <input type="checkbox"/> | | | Lowe's - Initiate | <input checked="" type="checkbox"/> | | | Lowe's Test | <input type="checkbox"/> | | | Lowe's I1&T demo | <input type="checkbox"/> | | |
| Recipient | Link | Requirement Set | Link | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA COMER, S.A.B. DE C.V. | <input type="checkbox"/> | Lowe's Initiate CAN | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA EUROPEA MEXICO, S.A.P.I. DE ... | <input type="checkbox"/> | Lowe's Initiate USA | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lamps Plus | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Logaritme. Serveis Logistics. AIE | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's - GDSN | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's - Initiate | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's Test | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's I1&T demo | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Select desired Requirement Set (For USA items select Lowe's Initiate USA) (For CAN items select Lowe's Initiate CAN) |  <p>Manage Linked Recipients and Requirement Sets</p> <p>Select which requirement sets you want to link to this product by choosing a recipient:</p> <table border="1"><thead><tr><th>Recipient</th><th>Link</th><th>Requirement Set</th><th>Link</th></tr></thead><tbody><tr><td>LA COMER, S.A.B. DE C.V.</td><td><input type="checkbox"/></td><td>Lowe's Initiate CAN</td><td><input type="checkbox"/></td></tr><tr><td>LA EUROPEA MEXICO, S.A.P.I. DE ...</td><td><input type="checkbox"/></td><td>Lowe's Initiate USA</td><td><input checked="" type="checkbox"/></td></tr><tr><td>Lamps Plus</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Logaritme. Serveis Logistics. AIE</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's - GDSN</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's - Initiate</td><td><input checked="" type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's Test</td><td><input type="checkbox"/></td><td></td><td></td></tr><tr><td>Lowe's I1&T demo</td><td><input type="checkbox"/></td><td></td><td></td></tr></tbody></table> <p>APPLY LINK</p> | Recipient | Link | Requirement Set | Link | LA COMER, S.A.B. DE C.V. | <input type="checkbox"/> | Lowe's Initiate CAN | <input type="checkbox"/> | LA EUROPEA MEXICO, S.A.P.I. DE ... | <input type="checkbox"/> | Lowe's Initiate USA | <input checked="" type="checkbox"/> | Lamps Plus | <input type="checkbox"/> | | | Logaritme. Serveis Logistics. AIE | <input type="checkbox"/> | | | Lowe's | <input type="checkbox"/> | | | Lowe's - GDSN | <input type="checkbox"/> | | | Lowe's - Initiate | <input checked="" type="checkbox"/> | | | Lowe's Test | <input type="checkbox"/> | | | Lowe's I1&T demo | <input type="checkbox"/> | | |
| Recipient | Link | Requirement Set | Link | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA COMER, S.A.B. DE C.V. | <input type="checkbox"/> | Lowe's Initiate CAN | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA EUROPEA MEXICO, S.A.P.I. DE ... | <input type="checkbox"/> | Lowe's Initiate USA | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lamps Plus | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Logaritme. Serveis Logistics. AIE | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's - GDSN | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Lowe's Test | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's I1&T demo | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Lowe's Initiate Process with Syndigo

| Task/Step | Action/Screen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|---------------------|-------------------------------------|------------------|-----------|--------------------------|--------------------------|---------------------|--------------------------|------------------------------------|--------------------------|---------------------|-------------------------------------|------------|--------------------------|--|--|-----------------------------------|--------------------------|--|--|--------|--------------------------|--|--|---------------|--------------------------|--|--|-------------------|-------------------------------------|--|--|-------------|--------------------------|--|--|------------------|--------------------------|--|--|
| <p>Select Apply Link after desired requirement set is selected.</p> |  <p>Manage Linked Recipients and Requirement Sets</p> <p>Select which requirement sets you want to link to this product by choosing a recipient:</p> <table border="1"> <thead> <tr> <th>Recipient</th> <th>Link</th> <th>Requirement Set</th> <th>Link</th> </tr> </thead> <tbody> <tr> <td>LA COMER, S.A.B. DE C.V.</td> <td><input type="checkbox"/></td> <td>Lowe's Initiate CAN</td> <td><input type="checkbox"/></td> </tr> <tr> <td>LA EUROPEA MEXICO, S.A.P.I. DE ...</td> <td><input type="checkbox"/></td> <td>Lowe's Initiate USA</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Lamps Plus</td> <td><input type="checkbox"/></td> <td></td> <td></td> </tr> <tr> <td>Logaritme. Serveis Logistics. AIE</td> <td><input type="checkbox"/></td> <td></td> <td></td> </tr> <tr> <td>Lowe's</td> <td><input type="checkbox"/></td> <td></td> <td></td> </tr> <tr> <td>Lowe's - GDSN</td> <td><input type="checkbox"/></td> <td></td> <td></td> </tr> <tr> <td>Lowe's - Initiate</td> <td><input checked="" type="checkbox"/></td> <td></td> <td></td> </tr> <tr> <td>Lowe's Test</td> <td><input type="checkbox"/></td> <td></td> <td></td> </tr> <tr> <td>Lowe's I1AT demo</td> <td><input type="checkbox"/></td> <td></td> <td></td> </tr> </tbody> </table> <p>APPLY LINK</p> | Recipient | Link | Requirement Set | Link | LA COMER, S.A.B. DE C.V. | <input type="checkbox"/> | Lowe's Initiate CAN | <input type="checkbox"/> | LA EUROPEA MEXICO, S.A.P.I. DE ... | <input type="checkbox"/> | Lowe's Initiate USA | <input checked="" type="checkbox"/> | Lamps Plus | <input type="checkbox"/> | | | Logaritme. Serveis Logistics. AIE | <input type="checkbox"/> | | | Lowe's | <input type="checkbox"/> | | | Lowe's - GDSN | <input type="checkbox"/> | | | Lowe's - Initiate | <input checked="" type="checkbox"/> | | | Lowe's Test | <input type="checkbox"/> | | | Lowe's I1AT demo | <input type="checkbox"/> | | |
| Recipient | Link | Requirement Set | Link | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA COMER, S.A.B. DE C.V. | <input type="checkbox"/> | Lowe's Initiate CAN | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA EUROPEA MEXICO, S.A.P.I. DE ... | <input type="checkbox"/> | Lowe's Initiate USA | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lamps Plus | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Logaritme. Serveis Logistics. AIE | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's - GDSN | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's - Initiate | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's Test | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's I1AT demo | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>After the correct Recipient and Requirement Set has been applied, select Attributes to return to the main product page.</p> |  <p>Attributes</p> <p>Enhanced Content</p> <p>Product Pages</p> <p>Properties</p> <p>Product Category</p> <p>Add product category</p> <p>Linked Recipients</p> <p>Add recipient</p> <table border="1"> <thead> <tr> <th>Recipient</th> <th>Readiness</th> <th>Requirement Sets</th> <th>Readiness</th> </tr> </thead> <tbody> <tr> <td>Lowe's - Initiate</td> <td>50%</td> <td>Lowe's Initiate USA</td> <td>50%</td> </tr> </tbody> </table> | Recipient | Readiness | Requirement Sets | Readiness | Lowe's - Initiate | 50% | Lowe's Initiate USA | 50% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Recipient | Readiness | Requirement Sets | Readiness | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lowe's - Initiate | 50% | Lowe's Initiate USA | 50% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Task/Step | Action/Screen |
|-----------|---------------|
|-----------|---------------|

Lowe's Initiate Process with Syndigo

At the product page, **to change to the applied recipient, first** select the recipient above the language selector.

No Product Name

Linked recipients: 1 recipient linked
Trade item unit: No unit selected ▾
Brand: —
UPC: —

Attributes

Syndigo - Syndigo Default ☆

Language: English (US) ▾

Readiness Score ⓘ
N/A

Marketing

Select **Lowe's Initiate** as the Linked Recipient.

Linked Recipients

- Syndigo
- Syndigo GDSN
- Lowe's - Initiate

Requirement Set

- Lowe's Initiate USA

Select the **Requirement Set** previously linked.
(This should be the only available Requirement Set)

Linked Recipients

- Syndigo
- Syndigo GDSN
- Lowe's - Initiate

Requirement Set

- Lowe's Initiate USA

Lowes's Initiate Process with Syndigo

Create a **Product Name** under **Item Information**.

Note:
This will appear at the top banner on the product page. The Product Name is not associated to the Lowe's Product Description on lowes.com

Lowe's Training Document Item

Date added: July 9, 2020
Added by: Wilkie Cooper
Last modified: July 9, 2020
Modified by: Wilkie Cooper

Linked recipients: 1 recipient linked
Trade item unit: No unit selected
Brand: --
URC: --

Attributes: Lowe's - Initiate - Lowe's Initiate USA

Language: English [US]

Vendor Information

Vendor Item Setup Contact Name (USA)*: Max 50 characters
Vendor Item Setup Contact Phone Number (USA)*: Max 20 characters
Vendor Item Setup Contact Email (USA)*: Max 50 characters
Lowe's Merchant Email (USA)*: Max 30 characters
Home Office VBU Number (USA):

Item Information

Lowest Level CTIN (Settable Unit)*: Max 14 characters
Product Name* ID: Lowe's Training Document Item
Item Number ID:

Product information can now be completed.

Red* - required information

Attributes

Jump to Section

- Vendor Information (0%)
- Item Information (55%)
- Costing Information (87%)
- Product Packaging & Specifications (50%)
- Ship-From Information (100%)
- Package Information (Dimensions must be in Inches & Weight in Pounds) (0%)
- Inner Pack Information (Dimensions must be in Inches & Weight in Pounds) (100%)
- Case Information (Dimensions must be in Inches & Weight in Pounds) (100%)

Lowe's - Initiate - Lowe's Initiate USA

Language: English [US]

Vendor Information

Vendor Item Setup Contact Name (USA)*
Vendor Item Setup Contact Phone Number (USA)*
Vendor Item Setup Contact Email (USA)*
Lowe's Merchant Email (USA)*
Home Office VBU Number (USA)

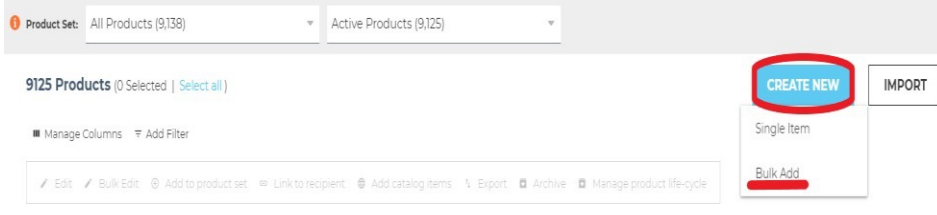
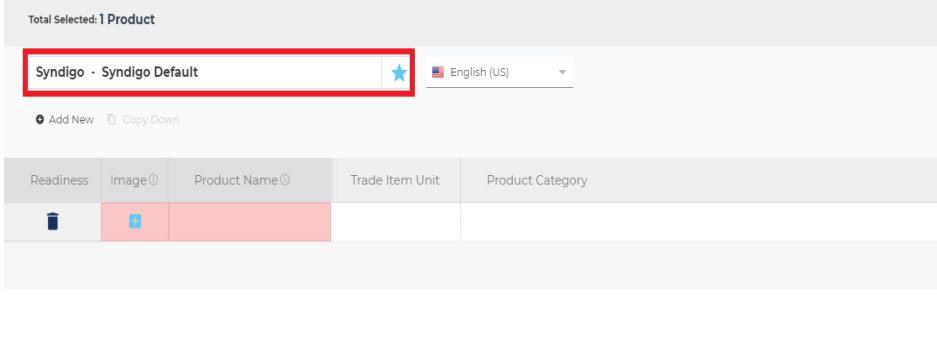
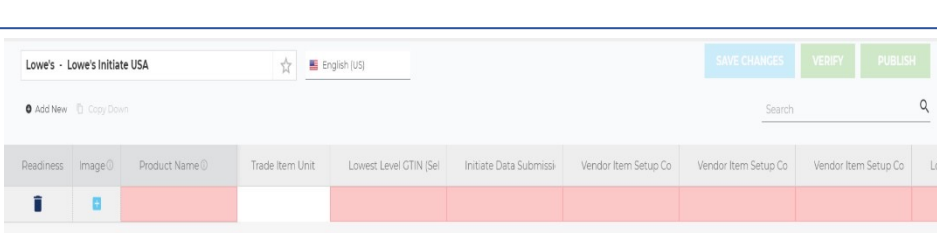
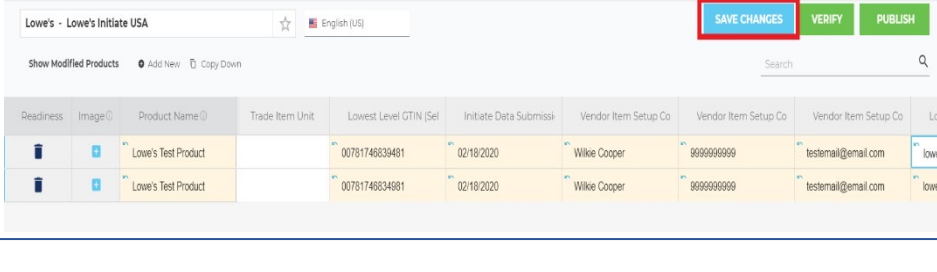
Lowes's Initiate Process with Syndigo

| | |
|---|---|
| <p>Select Save Changes to save this product.</p> | <p>Lowes's Training Document Item</p> <p>SAVE CHANGES VERIFY PUBLISH</p> <p>Linked recipients: 1 recipient linked Trade item unit: No unit selected Brand: -- UPC: --</p> |
| <p>Select Publish to send Initiate data to Lowes's</p> | <p>Lowes's Training Document Item</p> <p>SAVE CHANGES VERIFY PUBLISH</p> <p>Date added: July 9, 2020 Linked recipients: 1 recipient linked Added by: Willie Cooper Trade item unit: No unit selected Last modified: July 9, 2020 Brand: -- Modified by: Willie Cooper UPC: --</p> <ul style="list-style-type: none">Add to eCatalogDuplicateManage LifecycleFilmentsAdd to product setCreate product pagesArchivePackaging Hierarchy <p>Attributes: Lowe's - Initiate - Lowe's Initiate USA</p> |

Lowe's Initiate Process with Syndigo

2. Creating a new product (Multiple)

The Bulk Add feature allows a user to create and upload multiple items. This user now can copy and paste into the cells directly from the vendor's source of data (Excel etc.)

| Task/Step | Action/Screen |
|--|--|
| <p>Select Create New Then select Bulk Add</p> |  |
| <p>At the top of the page select the recipient and requirement set next to the language selector. This will allow you to select the Recipient and Requirement Set.</p> |  |
| <p>Complete all required product information.</p> |  |
| <p>After all required information is complete, click Save Changes to save the product information.</p> |  |