



SYNDIGO ACADEMY

BEGINNER AGENDA

Each **Training** will be led by Syndigo experts in both large and small group settings, with one-on-one coaching for a personalized experience. One-on-one coaching will be available throughout the event. Light refreshments and lunch will be provided each day.

Tuesday, September 22

8:00 – 9:00	Registration and Coffee
9:00 – 9:30	Welcome and Syndigo's Role in the Market
9:30 – 10:00	Training: Setting a Solid Foundation
10:05 – 10:50	Setting a Solid Foundation Breakout Session 1
11:05 – 11:50	Setting a Solid Foundation Breakout Session 2
12:00 – 1:00	Lunch
1:00 – 1:30	Training: Product Management
1:35 – 2:20	Product Management Breakout Session 1
2:30 – 3:15	Product Management Breakout Session 2
3:15 – 4:00	Training: Get To Know Data Views or Enhanced Content Widget Authoring

Wednesday, September 23

8:00 – 9:00	Coffee Conversations
9:00 – 9:15	Day 2 Kick-off
9:15 – 9:45	Training: Winning the Shelf
9:50 – 10:35	Winning the Shelf Breakout Session 1
10:45 – 11:30	Winning the Shelf Breakout Session 2
11:30 – 12:30	Lunch
12:30 – 1:00	Training: Optimizing the Syndigo Experience
1:05 – 1:50	Optimizing the Syndigo Experience Breakout Session 1
2:00 – 2:45	Optimizing the Syndigo Experience Breakout Session 2
2:50 – 3:30	Training: Closing 90-day Content Action Planning - Leave With A Real Roadmap
3:30 – 4:30	1:1 Support



SYNDIGO ACADEMY

ADVANCED AGENDA

Each **Training** will be led by Syndigo experts in both large and small group settings, with one-on-one coaching for a personalized experience. One-on-one coaching will be available throughout the event. Light refreshments and lunch will be provided each day.

Thursday, September 24

8:00 – 9:00	Registration and Coffee
9:00 – 9:30	Welcome and Syndigo's Role in the Market Advanced
9:30 – 10:00	Training: Winning the Shelf
10:05 – 10:50	Winning the Shelf Breakout Session 1
11:05 – 11:50	Winning the Shelf Breakout Session 2
12:00 – 1:00	Lunch
1:00 – 1:30	Training: How Syndigo Helps Solve Industry Specific Needs
1:35 – 2:20	How Syndigo Helps Solve Industry Specific Needs Breakout Session 1
2:30 – 3:15	How Syndigo Helps Solve Industry Specific Needs Breakout Session 2
3:15 – 4:00	Training: Leveraging User Generated Content with Power Reviews and Sampling

Friday, September 25

7:30 – 8:00	Coffee Conversations
8:00 – 8:15	Day 2 Kick-off
8:15 – 8:45	Training: Attribute Value Mapping and Transformations (AVMT)
8:50 – 9:35	AVMT: Applying Mappings
9:45 – 10:30	AVMT: Applying Transformations
10:30 – 11:30	Brunch
11:30 – 12:00	Training: How AI is Reshaping Syndigo
12:05 – 12:50	How AI is Reshaping Syndigo Breakout Session 1
1:00 – 1:45	How AI is Reshaping Syndigo Breakout Session 2
1:50 – 2:30	Training: Closing 90-day Content Action Planning - Leave With A Real Roadmap
2:30 – 3:30	1:1 Support